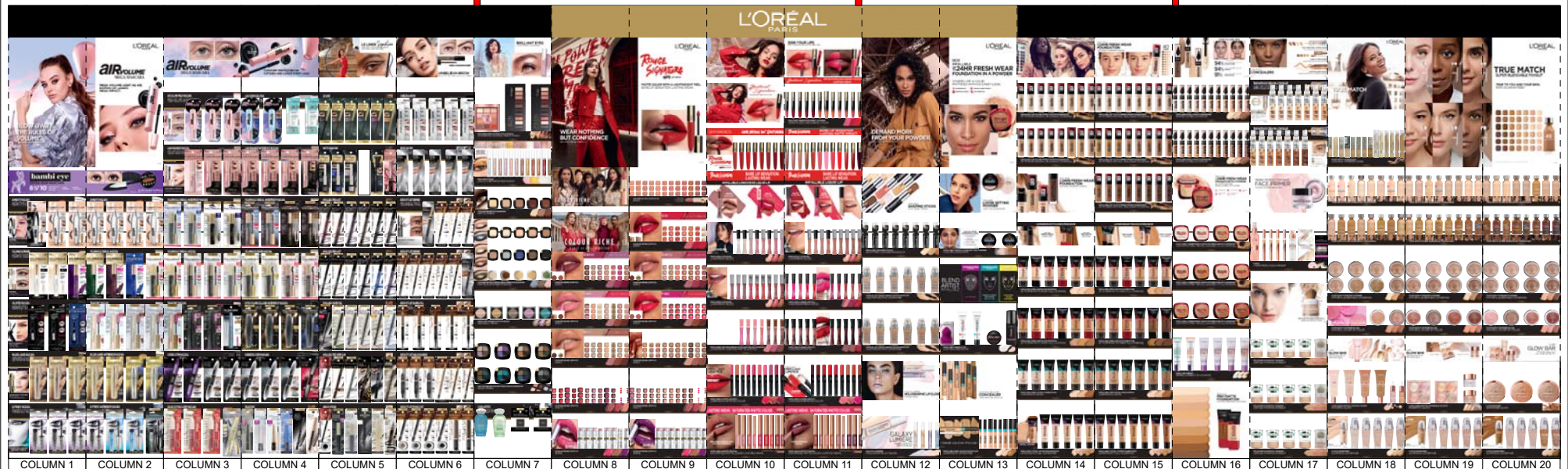




NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD AIR VLMN MEGA MSCR 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025388 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 03 Notch: 8 Fixture Type: SIGN Fixture Description: BAMBI EXTRA NOIR MSCR 1.2 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023989 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 04 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000024982
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	071249415504	Bambi Mascara WSH	Extra Noir	407	
2	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	
3	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	

Column: 1 - Row: 05 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) LIT **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000021180
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021495, PM1000022017 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
4	1	322141454	071249330265	Voluminous Primer	Primer	300	
5	1	322141454	071249330265	Voluminous Primer	Primer	300	
6	1	N/A	071249421536	Voluminous Mascara	DEEP VIOLET	970	

Column: 1 - Row: 06 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK UNLIMITED MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000021101
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021144 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
7	1	N/A	071249335857	Unlimited	Blackest Black	235	
8	1	N/A	071249335871	Unlimited	Black Brown	236	
9	1	N/A	071249335888	Unlimited	Blackest Black WTP	240	

Column: 1 - Row: 07 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000021182
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021493 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
10	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	
11	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	
12	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	

Column: 1 - Row: 08 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000022540
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021482 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
13	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
14	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
15	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 8

Row: 04

Lower Notch: 4

Row: 05

Lower Notch: 31

Row: 06

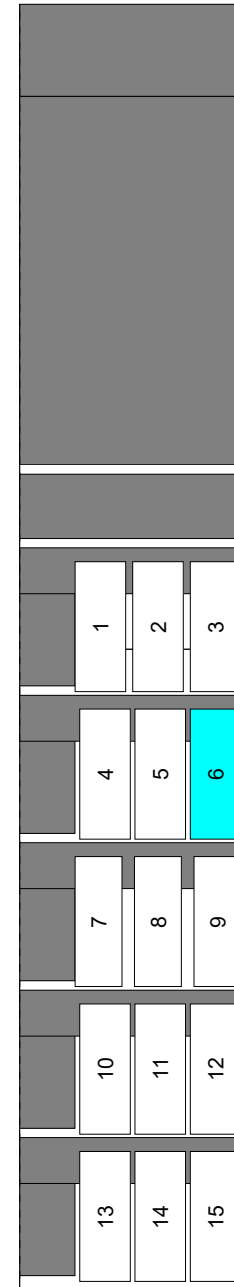
Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD AIR VLMN MEGA MSCR 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025388 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 03 Notch: 8 Fixture Type: SIGN Fixture Description: BAMBI EXTRA NOIR MSCR 2.2 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023990 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 04 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
16	1	N/A	071249404331	Bambi Mascara WSH	black	401	
17	1	N/A	071249404348	Bambi Mascara WSH	black brown	402	
18	1	N/A	071249404355	Bambi Mascara WTP	blackest black	405	
19	1	N/A	071249404362	Bambi Mascara WTP	black	406	

Column: 2 - Row: 05 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
20	1	N/A	071249405062	Voluminous Mascara	deep green	960	
21	1	322140440	071249372029	Voluminous Straight Brush	Burgundy	950	
22	1	322147581	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	
23	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	

Column: 2 - Row: 06 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
24	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	
25	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	
26	1	322145791	071249104729	Telescopic Mascara	Black	905	
27	1	322145791	071249104729	Telescopic Mascara	Black	905	

Column: 2 - Row: 07 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES WP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024539 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
28	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	
29	1	322730067	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
30	1	322146551	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
31	1	322146543	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	

Column: 2 - Row: 08 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY WP MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024533 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
32	1	322140181	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869	
33	1	322147612	071249256695	Voluminous Butterfly WTP	Blackest Black	871	
34	1	322147620	071249256688	Voluminous Butterfly WTP	Black	870	
35	1	322149884	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 8

Row: 04

Lower Notch: 4

Row: 05

Lower Notch: 31

Row: 06

Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7

16	17	18	19
20	21	22	23
24	25	26	27
28	29	30	31
32	33	34	35

NOTCH SCHEMATIC

Column: 3

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: AIR VLMN MEGA MSCR 1.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025302 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000025104
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025103 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
36	1	N/A	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	850	
37	1	N/A	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	850	
38	1	N/A	071249419908	Air Volume Mega Mascara	BLACK WSH	851	

Column: 3 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WSH) HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000024538
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021489 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
39	1	322730156	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
40	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
41	1	322141543	071249343258	Voluminous Lash Paradise WSH	Black	201	

Column: 3 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
42	1	322145076	071249006412	Voluminous Waterproof	Black	360	
43	1	322145076	071249006412	Voluminous Waterproof	Black	360	
44	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	
45	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	

Column: 3 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
46	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	
47	1	322144973	071249749012	Voluminous Straight Brush	Black	305	
48	1	322144973	071249749012	Voluminous Straight Brush	Black	305	
49	1	322144981	071249669020	Voluminous Straight Brush	Black Brown	315	

Column: 3 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
50	1	322145806	071249104736	Telescopic Mascara	Black Brown	915	
51	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
52	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
53	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	

Column: 3 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK X-FIBER MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021499 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
54	1	322145864	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	
55	1	322148163	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215	
56	1	322149240	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	
57	1	322141226	071249301500	Voluminous Superstar Mascara	Black (WSH)	622	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

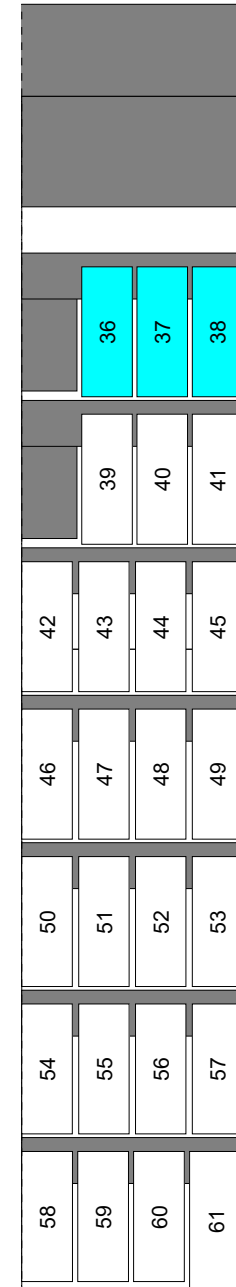
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 3 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK DBL XTD BTY TBS HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021468 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
58	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
59	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
60	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570	
61	1	322140296	071249194102	Voluminous False Lashes Mascara	Blackest Black	270	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

	36	37	38
	39	40	41
42	43	44	45
46	47	48	49
50	51	52	53
54	55	56	57
58	59	60	61

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021
WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: AIR VLMN MEGA MSCR (PRODUCT ONLY) 2.2 6X12 **
SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025304 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 4HK LASH SERUM HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000022189 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
62	1	N/A	071249419922	Air Volume Mega Mascara	BLACKEST BLACK WTP	853	
63	1	N/A	071249419939	Air Volume Mega Mascara	BLACK WTP	854	
64	1	N/A	071249385210	Lash Serum Solution		0	
65	1	N/A	071249385210	Lash Serum Solution		0	

Column: 4 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WTP) HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021490 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
66	1	322141404	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	
67	1	322148935	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
68	1	322148838	071249343319	Voluminous Lash Paradise WTP	Black	203	
69	1	322140937	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	

Column: 4 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
70	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	
71	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	
72	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	
73	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	

Column: 4 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS CB MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000020916 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
74	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
75	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
76	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	
77	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	

Column: 4 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK XTR VOL CLGN WP HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021502 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
78	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
79	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
80	1	322145212	071249148808	Extra Volume Collagen Washable	Black	675	
81	1	322145254	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695	

Column: 4 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MCSRA HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021498 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
82	1	322141501	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623	
83	1	322145165	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest ...	624	
84	1	322141218	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WT...	625	
85	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	

Row: 01 Lower Notch: 32

Row: 02 Lower Notch: 27

Row: 03 Lower Notch: 20

Row: 04 Lower Notch: 12

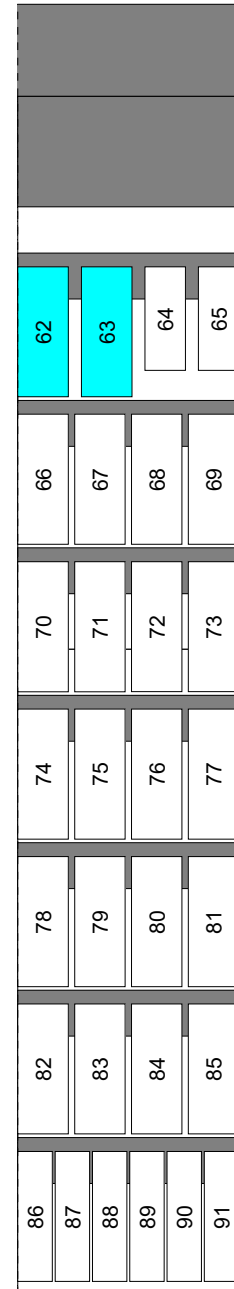
Row: 05 Lower Notch: 4

Row: 06 Lower Notch: 31

Row: 07 Lower Notch: 23

Row: 08 Lower Notch: 15

Row: 09 Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 4 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 6HK TLSCPC LNR HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021480 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
86	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
87	1	322145822	071249119990	Telescopic Eyeliner	Black	810	
88	1	322145848	071249120033	Telescopic Eyeliner	Charcoal	820	
89	1	322142133	071249161906	Telescopic Waterproof Eyeliner	Black	800	
90	1	322145351	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
91	1	322142832	071249082140	Pencil Perfect Eye Liner	Espresso	130	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

62	63	64	65		
66	67	68	69		
70	71	72	73		
74	75	76	77		
78	79	80	81		
82	83	84	85		
86	87	88	89	90	91

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 5 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: LE LINER SIG EYE LNR 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023995 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 5 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 6HK LE LINER SIG EYE LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023945 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
92	1	N/A	071249415351	Le Liner Signature	Noir Cashmere	735	
93	1	N/A	071249415368	Le Liner Signature	Brown Denim	740	
94	1	N/A	071249415375	Le Liner Signature	Taupe Grey Tweed	745	
95	1	N/A	071249415382	Le Liner Signature	Blue Jersey	750	
96	1	N/A	071249415399	Le Liner Signature	Violet Wool	755	
97	1	N/A	071249415405	Le Liner Signature	Gold Velvet	760	

Column: 5 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 6HK INF SIG MATTE EYE LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022901 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
98	1	N/A	071249403709	Infalible Signature Matte Eyeliner	Black	700	
99	1	N/A	071249403716	Infalible Signature Matte Eyeliner	Blue	710	
100	1	N/A	071249403723	Infalible Signature Matte Eyeliner	Greige	720	
101	1	N/A	071249403730	Infalible Signature Matte Eyeliner	Burgundy	730	
102	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
103	1	322730180	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115	

Column: 5 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021165 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
104	1	N/A	071249385098	Infalible Pro-Last Liner	Burgundy	830	
105	1	N/A	071249385104	Infalible Pro-Last Liner	Bronze	840	
106	1	N/A	071249385937	Infalible Pro-Last Liner	Aubergine	850	
107	1	N/A	071249385944	Infalible Pro-Last Liner	Ivy	860	
108	1	322148278	071249357248	Infalible Pro-Last Liner	Black	930	
109	1	322140822	071249357255	Infalible Pro-Last Liner	Brown	940	

Column: 5 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021165 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
110	1	322146624	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
111	1	322146030	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	
112	1	322140555	071249357262	Infalible Pro-Last Liner	Grey	950	
113	1	N/A	071249385197	Infalible Pro-Last Liner	CHARCOAL SHIMMER	890	
114	1	322140092	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960	
115	1	322148121	071249357651	Infalible Pro-Last Liner	Purple	970	

Column: 5 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021473 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
116	1	322141488	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
117	1	322146080	071249145234	Infalible Long Wear Eyeliner	Black	511	
118	1	322147442	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
119	1	322147353	071249145258	Infalible Long Wear Eyeliner	Brown	531	
120	1	322147345	071249206041	Infalible Long Wear Eyeliner	Charcoal	521	
121	1	322147191	071249206034	Infalible Long Wear Eyeliner	Navy	541	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

92	93	94	95	96	97
98	99	100	101	102	103
104	105	106	107	108	109
110	111	112	113	114	115
116	117	118	119	120	121
122	123	124	125	126	127
128	129	130	131	132	133

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 5 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 6HK INF THE SPR SLIM LNR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021475 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
122	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
123	1	322140791	071249350126	Infalible The Super Slim Liner	Brown	401	
124	1	322147963	071249350157	Infalible The Super Slim Liner	Grey	402	
125	1	322143325	071249336359	Voluminous Liner Noir	Blackest Black	300	
126	1	322147727	071249289839	Infalible Superstar Liner	Black	202	
127	1	322142175	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	

Column: 5 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 6HK LIN INT BRUSH TIP HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021476 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
128	1	322145092	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171	
129	1	322147696	071249152690	Lineur Intense Brush Tip	Carbon Black	790	
130	1	322144923	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
131	1	322145856	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carb...	Carbon Black	690	
132	1	322730172	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	
133	1	322140725	071249207000	Voluminous Smoldering Eyeliner	Black	645	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

92	93	94	95	96	97	
98	99	100	101	102	103	
104	105	106	107	108	109	
110	111	112	113	114	115	
116	117	118	119	120	121	
122	123	124	125	126	127	
128	129	130	131	132	133	

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021
WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: UNBELIEVA-BROW 6X12 **
SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021158 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 5HK UNBELIEVA-BROW HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024531 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
134	1	322147036	071249376386	Unbelieva-Brow	Blonde	560	
135	1	322730295	071249376393	Unbelieva-Brow	Light Brunette	565	
136	1	322730326	071249376409	Unbelieva-Brow	Brunette	570	
137	1	322730287	071249376416	Unbelieva-Brow	Dark Brunette	575	
138	1	N/A	071249385074	Unbelieva-Brow	Black	580	

Column: 6 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000022908 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
139	1	N/A	071249410448	Micro Ink Pen by Brow Stylist	Blonde	630	
140	1	N/A	071249410455	Micro Ink Pen by Brow Stylist	Dark Blonde	633	
141	1	N/A	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	636	
142	1	N/A	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639	
143	1	N/A	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642	

Column: 6 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST DEF HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code: PM1000025537
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021463 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
144	1	N/A	071249392294	Brow Stylist: Definer	Light Blonde	385	
145	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
146	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
147	1	322147955	071249350744	Brow Stylist: Definer	Dark Blonde	391	

Column: 6 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021463 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
148	1	322147947	071249350751	Brow Stylist: Definer	Light Brunette	392	
149	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	
150	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	
151	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	
152	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	
153	1	N/A	071249392317	Brow Stylist: Definer	Black	393	

Column: 6 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST SHP & FILL HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021467 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
154	1	322141577	071249350270	Brow Stylist Shape & Fill	Blonde	400	
155	1	322140204	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405	
156	1	322140482	071249373088	Brow Stylist Shape & Fill	Light Brunette	410	
157	1	322141585	071249350300	Brow Stylist Shape & Fill	Brunette	415	
158	1	322141593	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420	

Column: 6 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021465 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
159	1	322146860	071249339619	Brow Stylist Kabuki Blender	Blonde	312	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

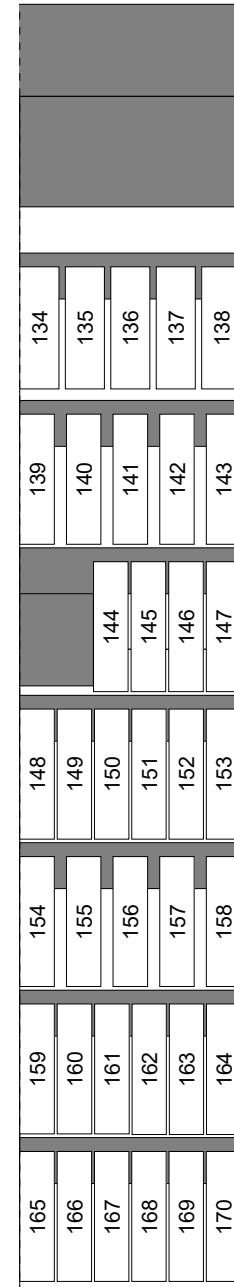
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021						
160	1	322147573	071249339626	Brow Stylist Kabuki Blender	Brunette	313
161	1	322147565	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
162	1	322145903	071249289273	Brow Stylist Designer	Blonde	305
163	1	322145911	071249289280	Brow Stylist Designer	Brunette	310
164	1	322145929	071249289297	Brow Stylist Designer	Dark Brunette	315

Column: 6 - Row: 09	Notch: 7	Fixture Type: HOOK BARS	Fixture Description: 6HK BRW STYLST FRM & SET HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000008	SS Graphic Re-Order Code:	SS Holder Re-Order Code:	
Graphic Re-Order Code:	Carrier Tray Graphic Re-Order Code: PM1000021464	HOOK BARS Rolled Up Code: PL3000000008	UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
165	1	322143359	071249339589	Brow Stylist Frame & Set	Blonde	212	
166	1	322146878	071249339596	Brow Stylist Frame & Set	Light Brunette	213	
167	1	322146909	071249339602	Brow Stylist Frame & Set	Warm Brunette	214	
168	1	322143448	071249341834	Brow Stylist Frame & Set	Deep Brunette	215	
169	1	322141331	071249357545	Brow Stylist Boost & Set	Light Brunette	480	
170	1	322141323	071249357552	Brow Stylist Boost & Set	Dark Brunette	490	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

134	135	136	137	138	
139	140	141	142	143	
		144	145	146	147
148	149	150	151	152	153
154	155	156	157	158	
159	160	161	162	163	164
165	166	167	168	169	170

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: BRLLNT EYES SHDW 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024520 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 03 Notch: 15 Fixture Type: TRAYS Fixture Description: CR PRDS ENCHNTD/ LA PLTTE EYE TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000420 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021841 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021845 TRAYS Rolled Up Code: PL3000000420 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
171	1	322140513	071249371183	Colour Riche Paradise Enchanted Palette	-	150	
172	1	322140343	071249289754	Colour Riche La Palette - EYE	Nude 1	111	
173	1	322140929	071249289761	Colour Riche La Palette - EYE	Nude 2	112	

Column: 7 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: BRLLNT EYES SHDW TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000427 SS Graphic Re-Order Code: PM1000022932
 Graphic Re-Order Code: PM1000022915 SS Holder Re-Order Code: PM1000022959
 Carrier Tray Graphic Re-Order Code: PM1000022961, PM1000022903 TRAYS Rolled Up Code: PL3000000427 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
174	1	N/A	071249410639	Brilliant Eyes	String of Pearls	410	
175	1	N/A	071249410554	Brilliant Eyes	Diamond Drop	415	
176	1	N/A	071249410592	Brilliant Eyes	Rose gem	420	
177	1	N/A	071249410585	Brilliant Eyes	Amethyst Quartz	425	
178	1	N/A	071249410578	Brilliant Eyes	Blush Jewel	430	
179	1	N/A	071249410561	Brilliant Eyes	Crystal Shine	435	
180	1	N/A	071249410608	Brilliant Eyes	Amber Sparkle	440	
181	1	N/A	071249410653	Brilliant Eyes	Crown Gold	445	
182	1	N/A	071249410646	Brilliant Eyes	Precious Lava	450	
183	1	N/A	071249410615	Brilliant Eyes	Bronze Light	455	
184	1	N/A	071249410660	Brilliant Eyes	Radiant Ruby	460	
185	1	N/A	071249410622	Brilliant Eyes	Royal Onyx	465	

Column: 7 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: CR MONOS SHDW (MATTE) TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000299 SS Graphic Re-Order Code: PM1000022099
 Graphic Re-Order Code: PM1000017506 SS Holder Re-Order Code: PM1000017535
 Carrier Tray Graphic Re-Order Code: PM1000021525 TRAYS Rolled Up Code: PL3000000299 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
186	1	322144258	071249350218	Colour Riche Monos	Matte Chill	300	
187	1	322147939	071249350225	Colour Riche Monos	Mix and Matte	302	
188	1	322147921	071249350232	Colour Riche Monos	Matte it Up	304	
189	1	322147913	071249350256	Colour Riche Monos	Acro-matte	306	
190	1	322147604	071249350263	Colour Riche Monos	Matte-ison Avenue	308	

Column: 7 - Row: 06 Notch: 27 Fixture Type: TRAYS Fixture Description: CR MONOS/INF SHDW COMBO 3-TIER TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000095 SS Graphic Re-Order Code: PM1000025266
 Graphic Re-Order Code: PM1000025262, PM1000025263, PM1000025264 SS Holder Re-Order Code: PM1000014826
 Carrier Tray Graphic Re-Order Code: PM1000025267 TRAYS Rolled Up Code: PL3000000095 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
191	1	322142387	071249306918	Colour Riche Monos	Petite Perle	205	
192	1	322145204	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
193	1	322144525	071249199213	Infalible Shadow	Iced Latte	888	
194	1	322145327	071249306925	Colour Riche Monos	Paris Beach	200	
195	1	322142400	071249307045	Colour Riche Monos	Argentique	210	
196	1	322144559	071249199244	Infalible Shadow	Bronzed Taupe	890	
197	1	322145270	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
198	1	322142395	071249307052	Colour Riche Monos	Grand Bleu	211	
199	1	322144606	071249199312	Infalible Shadow	Eternal Sunshine	997	
200	1	322145262	071249306987	Colour Riche Monos	Little Beige Dress	201	
201	1	322148927	071249306956	Colour Riche Monos	Quartz Fume	204	
202	1	322144541	071249199305	Infalible Shadow	Amber Rush	892	
203	1	322145725	071249306949	Colour Riche Monos	Cafe Au Lait	203	
204	1	322147086	071249306963	Colour Riche Monos	Noir Cest Noir	209	
205	1	322142890	071249214602	Infalible Shadow	Golden Emerald	335	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 27

Row: 07

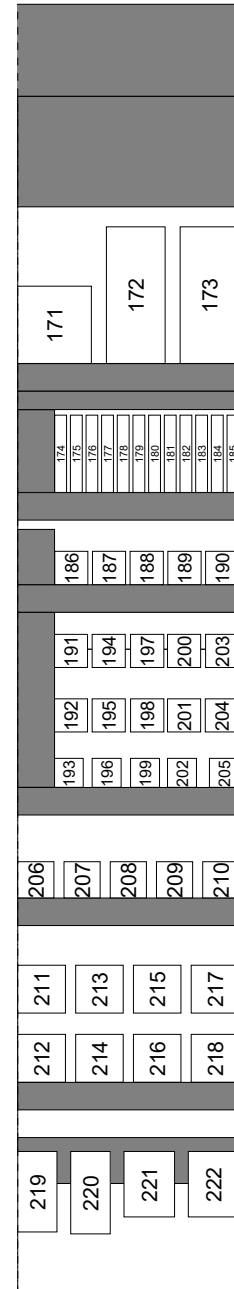
Lower Notch: 21

Row: 08

Lower Notch: 11

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021									
Column: 7 - Row: 07		Notch: 21		Fixture Type: TRAYS		Fixture Description: INF EYE PAINTS MET SHDW TRY 1.1 LIT **			
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000017509				SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021540				TRAYS Rolled Up Code: N/A				UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
206	1	322141674	071249352137	Infalible Paints Eye Shadow Metallics	Metallic Rose Chrome	400	
207	1	322142921	071249352113	Infalible Paints Eye Shadow Metallics	Metallic Brass Knuckles	402	
208	1	322142963	071249352106	Infalible Paints Eye Shadow Metallics	Metallic Caged	404	
209	1	322141616	071249352144	Infalible Paints Eye Shadow Metallics	Metallic Violet Luster	406	
210	1	322141705	071249352120	Infalible Paints Eye Shadow Metallics	Metallic Aluminum Foil	408	

Column: 7 - Row: 08 Notch: 11 Fixture Type: TRAYS Fixture Description: CR POCKET PALETTE 2-TIER TRY 1.1 LIT **								
TRAYS Re-Order Code: PL3000000106			SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000015112,PM1000015113			SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021527			TRAYS Rolled Up Code: PL3000000106			UPC Blade Code: DP000234		

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
211	1	322140660	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102	
212	1	322140953	071249313053	Colour Riche Pocket Palette	Haute Hazel	116	
213	1	322140911	071249313084	Colour Riche Pocket Palette	Violet Amour	114	
214	1	322140759	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112	
215	1	322142222	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106	
216	1	322141161	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108	
217	1	322140652	071249313008	Colour Riche Pocket Palette	French Biscuit	104	
218	1	322141006	071249313060	Colour Riche Pocket Palette	Silver Couture	110	

Column: 7 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 2HK EMR DOUBLE TRY HOOKBAR LIT (ALT) **								
HOOK BARS Re-Order Code: PL3000000005, PL3000000006			SS Graphic Re-Order Code:					
Graphic Re-Order Code:			SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000024974			HOOK BARS Rolled Up Code: PL3000000005, PL3000000006			UPC Blade Code:		

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
219	1	322142955	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
220	1	322146852	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof M...	001	
221	1	322140458	071249373644	Infalible Dual Pencil Sharpener	-	00	
222	1	322140458	071249373644	Infalible Dual Pencil Sharpener	-	00	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 27

Row: 07

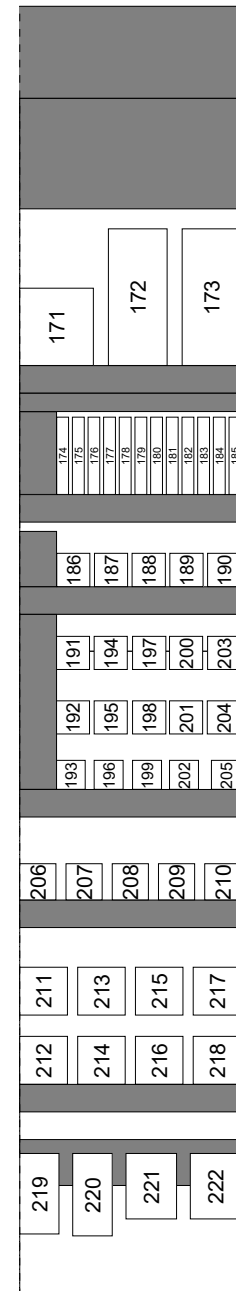
Lower Notch: 21

Row: 08

Lower Notch: 11

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD ROUGE SIG LIP 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024549 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 03 Notch: 7 Fixture Type: SIGN Fixture Description: CR LES NUS LIP 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025305 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 04 Notch: 35 Fixture Type: SIGN Fixture Description: CR HOUSE OF COLOR LIP 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023757 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 05 Notch: 27 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 2.7 (MAUVES/BERRIES 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009089 SS Graphic Re-Order Code: PM1000024173
 Graphic Re-Order Code: PM1000025893 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024181 TRAYS Rolled Up Code: DP000349, PM1000009089 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
223	1	322148993	071249046197	Colour Riche Lip Liner	Forever Rose	721	PM1000008926
224	1	322149004	071249046203	Colour Riche Lip Liner	Eternal Mauve	751	PM1000008927
225	1	322147468	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
226	1	322140602	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
227	1	322141658	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
228	1	322140597	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
229	1	N/A	071249415740	Colour Riche Original Satin Lipstick	BERRY PARISIENNE	137	
230	1	N/A	071249415733	Colour Riche Original Satin Lipstick	PARIS.NY	127	
231	1	322148715	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	

Column: 8 - Row: 06 Notch: 21 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 4.7 (PINKS 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009090 SS Graphic Re-Order Code: PM1000024175
 Graphic Re-Order Code: PM1000025895 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024183 TRAYS Rolled Up Code: DP000349, PM1000009090 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
232	1	322147298	071249081143	Colour Riche Lip Liner	Au Naturelle	780	PM1000008934
233	1	322149070	071249046272	Colour Riche Lip Liner	Toffee to Be	782	PM1000008932
234	1	322146886	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
235	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
236	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
237	1	322148579	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
238	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
239	1	322140589	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
240	1	N/A	071249415757	Colour Riche Original Satin Lipstick	MONTMARTRE	129	

Column: 8 - Row: 07 Notch: 15 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 6.7 (NUDES 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009092 SS Graphic Re-Order Code: PM1000024177
 Graphic Re-Order Code: PM1000025897 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024185 TRAYS Rolled Up Code: DP000349, PM1000009092 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
241	1	322149062	071249046265	Colour Riche Lip Liner	Nudes for Life	781	PM1000008931
242	1	322149054	071249046258	Colour Riche Lip Liner	More Chocolate	783	PM1000008930
243	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
244	1	322148862	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
245	1	322147434	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
246	1	322147418	071249083406	Colour Riche Original Satin Lipstick	Caramel Latte	799	
247	1	322147379	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
248	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
249	1	N/A	071249415788	Colour Riche Original Satin Lipstick	ORGANZA	236	

Column: 8 - Row: 08 Notch: 8 Fixture Type: TRAYS Fixture Description: CR MATTE LIP & LIPLNR TRY 1.2 LIT **
 TRAYS Re-Order Code: PL30000000346 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025251 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024999 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
250	1	N/A	071249628805	Colour Riche Matte Lipstick	RUNWAY MATTE	425	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 35

Row: 05

Lower Notch: 27

Row: 06

Lower Notch: 21

Row: 07

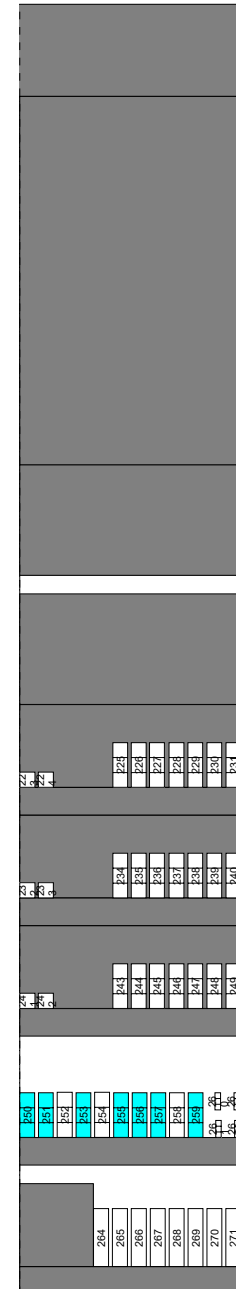
Lower Notch: 15

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021							
251	1	N/A	071249628775	Colour Riche Matte Lipstick	MATTE-RFUL RED	410	
252	1	322140814	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402	PM1000017566
253	1	N/A	071249628782	Colour Riche Matte Lipstick	RUBY MATTE-GESTY	415	
254	1	322140018	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403	PM1000017565
255	1	N/A	071249628973	Colour Riche Matte Lipstick	MATTE ME IN PARIS	430	
256	1	N/A	071249628836	Colour Riche Matte Lipstick	MATTE-LY IN MAUVE	725	
257	1	N/A	071249628812	Colour Riche Matte Lipstick	MATTE-RIAL PINK	440	
258	1	322148341	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405	PM1000017401
259	1	N/A	071249628799	Colour Riche Matte Lipstick	ROUGE ULTI-MATTE-UM	420	
260	1	322148765	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100	
261	1	322148618	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106	
262	1	322148707	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102	
263	1	322148626	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104	

Column: 8 - Row: 09		Notch: 1	Fixture Type: TRAYS	Fixture Description: CR SHINE LIP TRY 1.2 LIT **			
TRAYS Re-Order Code: DP000354				SS Graphic Re-Order Code: PM1000022100			
Graphic Re-Order Code: PM1000021148				SS Holder Re-Order Code: PM1000021005			
Carrier Tray Graphic Re-Order Code: PM1000020840				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
264	1	322146747	071249355770	Colour Riche Shine	Dewy Petal	912	
265	1	322146496	071249355848	Colour Riche Shine	Burnished Blush	906	
266	1	322148147	071249355787	Colour Riche Shine	Glazed Pink	914	
267	1	322146721	071249355817	Colour Riche Shine	Polished Tango	918	
268	1	322146797	071249355831	Colour Riche Shine	Sparkling Rose	908	
269	1	322146501	071249355855	Colour Riche Shine	Shining Peach	910	
270	1	322148016	071249355879	Colour Riche Shine	Glossy Fawn	900	
271	1	322146789	071249355862	Colour Riche Shine	Dazzling Doe	902	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 35

Row: 05

Lower Notch: 27

Row: 06

Lower Notch: 21

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD ROUGE SIG LIP 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024549 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 9 - Row: 03 Notch: 5 Fixture Type: TRAYS Fixture Description: CR LES NUS LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025117 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025102 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
272	1	N/A	071249421864	Colour Riche Les Nus	NU EXCESSIF	178	
273	1	N/A	071249421796	Colour Riche Les Nus	NU DETERMINE	172	
274	1	N/A	071249421758	Colour Riche Les Nus	NU IMPERTINENT	173	
275	1	N/A	071249421840	Colour Riche Les Nus	NU INTENSE	181	
276	1	N/A	071249421789	Colour Riche Les Nus	NU CONFIDENT	171	
277	1	N/A	071249421819	Colour Riche Les Nus	NU IRREVERENT	176	
278	1	N/A	071249421765	Colour Riche Les Nus	NU AUTHENTIQUE	177	
279	1	N/A	071249421802	Colour Riche Les Nus	NU DECADENT	179	
280	1	N/A	071249421772	Colour Riche Les Nus	NU INSOUCIANT	174	
281	1	N/A	071249421857	Colour Riche Les Nus	NU EXTREME	182	
282	1	N/A	071249421826	Colour Riche Les Nus	NU EXUBERANT	183	
283	1	N/A	071249421833	Colour Riche Les Nus	NU ARTISTIQUE	184	

Column: 9 - Row: 04 Notch: 33 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 1.7 (REDS) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009088 SS Graphic Re-Order Code: PM1000024172
 Graphic Re-Order Code: PM1000025892 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024180 TRAYS Rolled Up Code: DP000349, PM1000009088 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
284	1	322147280	071249081136	Colour Riche Lip Liner	Timeless Coral	760	PM1000008935
285	1	322147272	071249081129	Colour Riche Lip Liner	Always Red	765	PM1000008937
286	1	N/A	071249415832	Colour Riche Original Satin Lipstick	MAISON MARAIS	125	
287	1	322141640	071249216392	Colour Riche Original Satin Lipstick	Ruby Flame	317	
288	1	N/A	071249415870	Colour Riche Original Satin Lipstick	ROUGE ST. GERMAIN	120	
289	1	322148668	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
290	1	322148676	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
291	1	N/A	071249415863	Colour Riche Original Satin Lipstick	RED PASSION	297	
292	1	322147476	071249083765	Colour Riche Original Satin Lipstick	True Red	315	

Column: 9 - Row: 05 Notch: 27 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 3.7 (MAUVES/BERRIES 2) LIT **
 TRAYS Re-Order Code: DP000349, PL3000000445 SS Graphic Re-Order Code: PM1000024174
 Graphic Re-Order Code: PM1000025894 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024182 TRAYS Rolled Up Code: DP000349, PL3000000445 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
293	1	322149012	071249046210	Colour Riche Lip Liner	Lasting Plum	772	PM1000008928
294	1	322149038	071249046234	Colour Riche Lip Liner	Truly Burgundy	773	PM1000008929
295	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
296	1	322141771	071249045961	Colour Riche Original Satin Lipstick	Nature's Blush	840	
297	1	322148846	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
298	1	322141802	071249216408	Colour Riche Original Satin Lipstick	Blazing Lava	303	
299	1	322148854	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
300	1	322141797	071249216378	Colour Riche Original Satin Lipstick	Plum Explosion	766	
301	1	N/A	071249415887	Colour Riche Original Satin Lipstick	S'IL VOUS PLAIT	124	

Column: 9 - Row: 06 Notch: 21 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 5.7 (PINKS 2) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009091 SS Graphic Re-Order Code: PM1000024176
 Graphic Re-Order Code: PM1000025896 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024184 TRAYS Rolled Up Code: DP000349, PM1000009091 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
302	1	322147264	071249081112	Colour Riche Lip Liner	Beyond Pink	705	PM1000008936
303	1	322148985	071249047521	Colour Riche Lip Liner	All About Pink	708	PM1000008933
304	1	322146894	071249256213	Colour Riche Original Satin Lipstick	I Pink You're Cute	175	
305	1	322146983	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
306	1	322146991	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
307	1	322146941	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
308	1	322146959	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 33

Row: 05

Lower Notch: 27

Row: 06

Lower Notch: 21

Row: 07

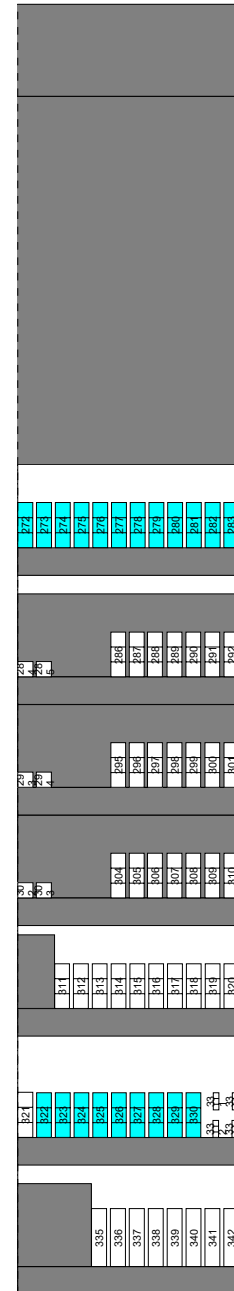
Lower Notch: 15

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021						
309	1	322146975	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254
310	1	322146967	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260

Column: 9 - Row: 07	Notch: 15	Fixture Type: TRAYS	Fixture Description: CR SATIN LIP TRY 7.7 (NUDES 2) LIT **
TRAYS Re-Order Code: DP001003	SS Graphic Re-Order Code: PM1000024179		
Graphic Re-Order Code: PM1000024147	SS Holder Re-Order Code: PM1000018033		
Carrier Tray Graphic Re-Order Code: PM1000024186	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
311	1	322148919	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
312	1	N/A	071249415801	Colour Riche Original Satin Lipstick	LE BEIGE	106	
313	1	N/A	071249415795	Colour Riche Original Satin Lipstick	SEINE SUNSET	107	
314	1	322148901	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
315	1	322148943	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
316	1	322147337	071249083222	Colour Riche Original Satin Lipstick	Ginger Spice	815	
317	1	322148896	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
318	1	322148888	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	
319	1	322148969	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
320	1	322148977	071249046029	Colour Riche Original Satin Lipstick	Spice	860	

Column: 9 - Row: 08	Notch: 8	Fixture Type: TRAYS	Fixture Description: CR MATTE LIP & LIPLNR TRY 2.2 LIT **
TRAYS Re-Order Code: PL3000000346	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000025252	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000024999	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
321	1	322141307	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	PM1000017567
322	1	N/A	071249628829	Colour Riche Matte Lipstick	AROMATTE-IC ROSE	720	
323	1	N/A	071249628997	Colour Riche Matte Lipstick	LEGITI-MATTE PINK	715	
324	1	N/A	071249628980	Colour Riche Matte Lipstick	MATTE WITH LOVE	435	
325	1	N/A	071249628843	Colour Riche Matte Lipstick	HONEY MATTE-ICT	740	
326	1	N/A	071249628904	Colour Riche Matte Lipstick	CHROMATTE-IC NUDE	755	
327	1	N/A	071249628850	Colour Riche Matte Lipstick	MATTE-RN NUDE	730	
328	1	N/A	071249628867	Colour Riche Matte Lipstick	CAFÉ MATTE	735	
329	1	N/A	071249628874	Colour Riche Matte Lipstick	ROMATTE-IC ROSE	745	
330	1	N/A	071249628881	Colour Riche Matte Lipstick	MATTESPRESSO	750	
331	1	322149305	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
332	1	322148587	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
333	1	322148595	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	
334	1	322148561	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

Column: 9 - Row: 09	Notch: 1	Fixture Type: TRAYS	Fixture Description: CR SHINE LIP TRY 2.2 LIT **
TRAYS Re-Order Code: DP000354	SS Graphic Re-Order Code: PM1000022101		
Graphic Re-Order Code: PM1000021149	SS Holder Re-Order Code: PM1000021005		
Carrier Tray Graphic Re-Order Code: PM1000020840	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
335	1	322146763	071249355800	Colour Riche Shine	Laminated Fuchsia	922	
336	1	322146810	071249355794	Colour Riche Shine	Lacquered Strawberry	920	
337	1	322145246	071249355893	Colour Riche Shine	Enamel Red	924	
338	1	322148082	071249355909	Colour Riche Shine	Glassy Garnet	926	
339	1	322146519	071249355824	Colour Riche Shine	Luminous Coral	916	
340	1	322146412	071249355886	Colour Riche Shine	Varnished Rosewood	904	
341	1	322148139	071249355916	Colour Riche Shine	Gleaming Plum	928	
342	1	322145000	071249355923	Colour Riche Shine	Splendid Blackberry	930	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 33

Row: 05

Lower Notch: 27

Row: 06

Lower Notch: 21

Row: 07

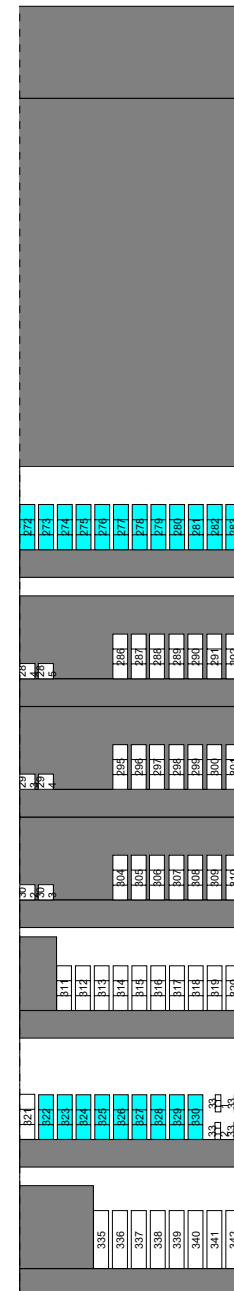
Lower Notch: 15

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: SIGNATURE LIP 1.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025307 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 03 Notch: 20 Fixture Type: SIGN Fixture Description: BRLLNT SIG LIP 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025306 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 04 Notch: 9 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 1.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code: PM1000022930
 Graphic Re-Order Code: PM1000022922 SS Holder Re-Order Code: PM1000022222
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
343	1	N/A	071249410387	Rouge Signature Empowe(reds)	ADORED	450	
344	1	N/A	071249410394	Rouge Signature Empowe(reds)	EMPOWERED	452	
345	1	N/A	071249410400	Rouge Signature Empowe(reds)	RED	454	
346	1	N/A	071249410417	Rouge Signature Empowe(reds)	DESIRED	456	
347	1	N/A	071249410424	Rouge Signature Empowe(reds)	ADMIRE	458	
348	1	N/A	071249411377	Rouge Signature Empowe(reds)	ARMORED	460	
349	1	N/A	071249411384	Rouge Signature Empowe(reds)	DISCOVERED	462	
350	1	N/A	071249411391	Rouge Signature Empowe(reds)	PREPARED	464	

Column: 10 - Row: 05 Notch: 5 Fixture Type: SIGN Fixture Description: INF LIP GLS BAR 1.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022148 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 1.3 LIT **
 TRAYS Re-Order Code: PM000351 SS Graphic Re-Order Code: PM1000025141
 Graphic Re-Order Code: PM1000025138 SS Holder Re-Order Code: PM0000021712
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
351	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865	
352	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870	
353	1	322149915	071249135280	Infalible 8 Hour Pro Gloss	Petal	105	
354	1	N/A	071249628959	Infalible 8 Hour Pro Gloss	PINK OPAL	880	
355	1	322141080	071249135365	Infalible 8 Hour Pro Gloss	Blush	115	
356	1	N/A	071249628942	Infalible 8 Hour Pro Gloss	NIGHTFALL ROSE	890	
357	1	322141098	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125	
358	1	322141103	071249135389	Infalible 8 Hour Pro Gloss	Posy	135	

Column: 10 - Row: 07 Notch: 24 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 3.3 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025145
 Graphic Re-Order Code: PM1000025140 SS Holder Re-Order Code: PM0000026556
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
359	1	322141137	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
360	1	322141129	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515	
361	1	322141145	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715	
362	1	322142248	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140	
363	1	322144046	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320	
364	1	322141828	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340	
365	1	322141836	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
366	1	322141022	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305	
367	1	322141030	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315	

Column: 10 - Row: 08 Notch: 17 Fixture Type: TRAYS Fixture Description: INF PM LES MACARONS/CHOCOLAT LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025127
 Graphic Re-Order Code: PM1000025130 SS Holder Re-Order Code: PM0000024245
 Carrier Tray Graphic Re-Order Code: PM1000023246 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
368	1	N/A	071249395523	Infalible Pro-Matte Les Macarons	Dose of Rose	818	
369	1	N/A	071249395530	Infalible Pro-Matte Les Macarons	Praline De Paris	820	
370	1	N/A	071249395547	Infalible Pro-Matte Les Macarons	Mon Caramel	822	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021						
371	1	N/A	071249395554	Infalible Pro-Matte Les Macarons	Guava Gush	824
372	1	322730253	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
373	1	322730261	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
374	1	322730245	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852

Column: 10 - Row: 09 Notch: 9 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP TRY LIT 1.2 **						
TRAYS Re-Order Code: PM1000013132			SS Graphic Re-Order Code: PM1000022210			
Graphic Re-Order Code: PM1000022207			SS Holder Re-Order Code: PM1000013134			
Carrier Tray Graphic Re-Order Code: PM1000020824			TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Chip Codes
375	1	322141844	071249290033	Infalible Lip 2-Step	Timeless Rose	115 PM1000012679
376	1	322143260	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119 PM1000012682
377	1	322143707	071249290095	Infalible Lip 2-Step	Permanent Blush	117 PM1000012687
378	1	322144656	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113 PM1000012678
379	1	322145157	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109 PM1000012672
380	1	322144876	071249290064	Infalible Lip 2-Step	Passionate Petal	111 PM1000012681
381	1	322143561	071249290330	Infalible Lip 2-Step	Forever Candy	103 PM1000012686
382	1	322145173	071249290040	Infalible Lip 2-Step	Lilac Infinite	105 PM1000012676
383	1	322145181	071249290101	Infalible Lip 2-Step	Violet Parfait	107 PM1000012673
384	1	322143210	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223 PM1000012691

Column: 10 - Row: 10 Notch: 1 Fixture Type: TRAYS Fixture Description: MATTE LIP CRYN TRY 1.2 LIT **						
TRAYS Re-Order Code: PL3000000428			SS Graphic Re-Order Code: PM1000022934			
Graphic Re-Order Code: PM1000022928			SS Holder Re-Order Code: PM1000022960			
Carrier Graphic: PM1000022962,PM1000022914			TRAYS Rolled Up Code: PL3000000428		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Chip Codes
385	1	N/A	071249407769	Matte Lip Crayon	CARAMEL BLONDIE	500
386	1	N/A	071249412275	Matte Lip Crayon	STRAWBERRY GLAZE	501
387	1	N/A	071249407776	Matte Lip Crayon	SWEET & SALTY	502
388	1	N/A	071249407691	Matte Lip Crayon	HOT APRICOT	503
389	1	N/A	071249412282	Matte Lip Crayon	TOFFEE CHÉRI	504
390	1	N/A	071249407707	Matte Lip Crayon	LITTLE CHILI	505
391	1	N/A	071249407714	Matte Lip Crayon	CARAMEL REBEL	506
392	1	N/A	071249407738	Matte Lip Crayon	SPICE OF LIFE	507
393	1	N/A	071249407745	Matte Lip Crayon	BRULÉE EVERYDAY	508

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: SIGNATURE LIP 2.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025308 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: BRLLNT SIG LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025116 SS Holder Re-Order Code:
 Carrier Graphic: PM1000025146, PM1000025101 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
394	1	N/A	071249409947	Brilliant Signature	BE CHEERFUL	316	
395	1	N/A	071249409961	Brilliant Signature	BE BRILLIANT	311	
396	1	N/A	071249409978	Brilliant Signature	BE POWERFUL	312	
397	1	N/A	071249409992	Brilliant Signature	BE SUCCESSFUL	314	
398	1	N/A	071249409985	Brilliant Signature	BE REBELLIOUS	313	
399	1	N/A	071249409930	Brilliant Signature	BE COURAGEOUS	315	
400	1	N/A	071249409886	Brilliant Signature	BE DETERMINED	301	
401	1	N/A	071249409909	Brilliant Signature	BE INDEPENDENT	303	
402	1	N/A	071249409923	Brilliant Signature	BE CAPTIVATING	305	
403	1	N/A	071249409916	Brilliant Signature	BE UNCONTROLLABLE	300	
404	1	N/A	071249409893	Brilliant Signature	BE OUTSTANDING	302	
405	1	N/A	071249409954	Brilliant Signature	BE FIERY	317	

Column: 11 - Row: 04 Notch: 9 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 2.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022924 SS Holder Re-Order Code:
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
406	1	322730897	071249369913	Rouge Signature	I RULE	414	
407	1	322730960	071249369920	Rouge Signature	I CREATE	416	
408	1	322730944	071249369937	Rouge Signature	I EMPOWER	418	
409	1	322730928	071249369982	Rouge Signature	I EXPLORE	428	
410	1	N/A	071249396810	Rouge Signature Parisian Sunset	I Lead	444	
411	1	N/A	071249396797	Rouge Signature Parisian Sunset	I Choose	440	
412	1	N/A	071249396766	Rouge Signature Parisian Sunset	I Savor	434	
413	1	N/A	071249396780	Rouge Signature Parisian Sunset	I Decide	438	
414	1	N/A	071249396773	Rouge Signature Parisian Sunset	I Radiate	436	
415	1	322730952	071249369951	Rouge Signature	I DON'T	422	
416	1	322730871	071249369975	Rouge Signature	I AM WORTH IT	426	
417	1	N/A	071249396803	Rouge Signature Parisian Sunset	I Captivate	442	

Column: 11 - Row: 05 Notch: 5 Fixture Type: SIGN Fixture Description: INF LIP GLS BAR 2.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024951 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025142
 Graphic Re-Order Code: PM1000025139 SS Holder Re-Order Code: PM0000026556
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
418	1	322141048	071249135327	Infalible 8 Hour Pro Gloss	Suede	805	
419	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885	
420	1	322141153	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
421	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875	
422	1	322141014	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415	
423	1	322141056	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815	
424	1	322141111	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
425	1	322141064	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825	
426	1	322141072	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835	

Column: 11 - Row: 07 Notch: 24 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE GLOSS TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025819
 Graphic Re-Order Code: PM1000013936 SS Holder Re-Order Code: PM1000014814
 Carrier Tray Graphic Re-Order Code: PM1000020826 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

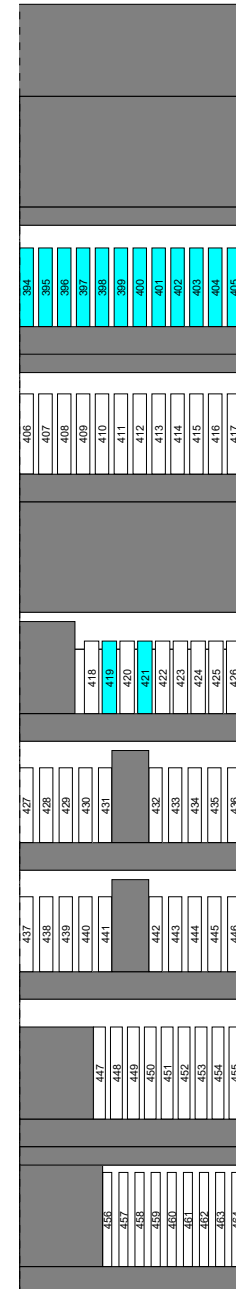
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
427	1	322147248	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
428	1	322146674	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
429	1	322147751	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
430	1	322146666	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
431	1	322146682	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
432	1	322147769	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
433	1	322145521	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
434	1	322147256	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
435	1	322145513	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
436	1	322147230	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

Column: 11 - Row: 08 Notch: 17 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE LIQ LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025818
 Graphic Re-Order Code: PM1000017510 SS Holder Re-Order Code: PM1000014814
 Carrier Tray Graphic Re-Order Code: PM1000020837 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
437	1	322148391	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364	
438	1	322148553	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352	
439	1	322148422	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360	
440	1	322148456	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358	
441	1	322148511	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354	
442	1	322148367	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368	
443	1	322148383	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366	
444	1	322148503	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356	
445	1	322148359	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370	
446	1	322148406	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362	

Column: 11 - Row: 09 Notch: 9 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP TRY LIT 2.2 **
 TRAYS Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000022211
 Graphic Re-Order Code: PM1000022208 SS Holder Re-Order Code: PM1000013467
 Carrier Tray Graphic Re-Order Code: PM1000020825 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
447	1	322142094	071249290453	Infalible Lip 2-Step	Raisin Revival	215	PM1000012683
448	1	322143309	071249290361	Infalible Lip 2-Step	Cherry Noir	217	PM1000012677
449	1	322143456	071249290347	Infalible Lip 2-Step	Continual Crimson	213	PM1000012675
450	1	322143595	071249290323	Infalible Lip 2-Step	Red	211	PM1000012685
451	1	322142947	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209	PM1000012688
452	1	322143317	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207	PM1000012674
453	1	322144842	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201	PM1000012680
454	1	322143228	071249290392	Infalible Lip 2-Step	Heaven to Henna	205	PM1000012684
455	1	322141886	071249290460	Infalible Lip 2-Step	Always Almond	123	PM1000012692

Column: 11 - Row: 10 Notch: 1 Fixture Type: TRAYS Fixture Description: MATTE LIP CRYN TRY 2.2 LIT **
 TRAYS Re-Order Code: PL3000000428 SS Graphic Re-Order Code: PM1000022935
 Graphic Re-Order Code: PM1000022929 SS Holder Re-Order Code: PM1000022960
 Carrier Tray Graphic Re-Order Code: PM1000022962,PM1000022914 TRAYS Rolled Up Code: PL3000000428 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
456	1	N/A	071249407721	Matte Lip Crayon	FLIRTY TOFFEE	509	
457	1	N/A	071249407752	Matte Lip Crayon	TRÉS SWEET	510	
458	1	N/A	071249412244	Matte Lip Crayon	LADY TOFFEE	511	
459	1	N/A	071249412251	Matte Lip Crayon	SMOOTH CARAMEL	512	
460	1	N/A	071249412268	Matte Lip Crayon	LAVENDER HONEY	513	
461	1	N/A	071249407783	Matte Lip Crayon	SIZZLING SUGAR	514	
462	1	N/A	071249407790	Matte Lip Crayon	NO FIG DEAL	515	
463	1	N/A	071249412299	Matte Lip Crayon	CHOCOLATE DELIGHT	516	
464	1	N/A	071249407806	Matte Lip Crayon	CHERRYFIC	517	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD INF FAMILY 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025832 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 03 Notch: 6 Fixture Type: SIGN Fixture Description: INF LW SHPNG STCKS 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023923 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 04 Notch: 32 Fixture Type: TRAYS Fixture Description: INF LW SHPNG STCKS (FULL MIX) TRY 1.1 LIT **
 TRAYS Re-Order Code: PM1000019888 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025107 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021547 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
465	1	322140741	071249369326	Infalible Longwear Shaping Sticks: Foundat...Ivory		401	
466	1	322141755	071249369333	Infalible Longwear Shaping Sticks: Foundat...Nude Beige		402	
467	1	322143464	071249369357	Infalible Longwear Shaping Sticks: Foundat...Shell Beige		404	
468	1	322145335	071249369371	Infalible Longwear Shaping Sticks: Foundat...Warm Beige		406	
469	1	322145319	071249369388	Infalible Longwear Shaping Sticks: Foundat...Natural Beige		407	
470	1	322147133	071249369401	Infalible Longwear Shaping Sticks: Foundat...Honey		409	
471	1	322145343	071249369418	Infalible Longwear Shaping Sticks: Foundat...Cocoa		410	
472	1	N/A	071249370209	Infalible Longwear Shaping Sticks: Blush Sexy Flush		45	

Column: 12 - Row: 05 Notch: 25 Fixture Type: TRAYS Fixture Description: VL SRM TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019386 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023801 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
473	1	322143008	071249178973	Visible Lift Serum Absolute	Soft Ivory	143	CS000425
474	1	322142515	071249179000	Visible Lift Serum Absolute	Light Ivory	144	CS000426
475	1	322142523	071249178966	Visible Lift Serum Absolute	Classic Ivory	145	CS000427
476	1	322142939	071249178935	Visible Lift Serum Absolute	Nude Beige	146	CS000428
477	1	322142531	071249178959	Visible Lift Serum Absolute	Creamy Natural	147	CS000429
478	1	322142078	071249178997	Visible Lift Serum Absolute	Natural Buff	148	CS000430

Column: 12 - Row: 06 Notch: 17 Fixture Type: TRAYS Fixture Description: VL SRM TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019392 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023801 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
479	1	322142492	071249178942	Visible Lift Serum Absolute	Buff Beige	149	CS000431
480	1	322142549	071249178928	Visible Lift Serum Absolute	Natural Beige	151	CS000432
481	1	322142426	071249178911	Visible Lift Serum Absolute	Sand Beige	152	CS000433
482	1	322142086	071249178980	Visible Lift Serum Absolute	Sun Beige	154	CS000434
483	1	322142507	071249179024	Visible Lift Serum Absolute	Honey Beige	155	CS000435
484	1	322142060	071249179031	Visible Lift Serum Absolute	Classic Tan	157	CS000436

Column: 12 - Row: 07 Notch: 12 Fixture Type: SIGN Fixture Description: GALAXY LUMIERE LIP 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021064 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 08 Notch: 1 Fixture Type: TRAYS Fixture Description: GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA **
 TRAYS Re-Order Code: DP000361 SS Graphic Re-Order Code: PM1000018825
 Graphic Re-Order Code: PM1000018821 SS Holder Re-Order Code: PM1000018815
 Carrier Tray Graphic Re-Order Code: PM1000021534 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
485	1	322730986	071249365625	Galaxy Lumiere Holographic Lip Gloss	Opal Light	02	
486	1	N/A	071249365632	Galaxy Lumiere Holographic Lip Gloss	Ethereal Gold	03	
487	1	322730994	071249365649	Galaxy Lumiere Holographic Lip Gloss	Polaris Pink	04	
488	1	322731005	071249367261	Galaxy Lumiere Holographic Lip Gloss	Sapphire Star	05	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 6

Row: 04

Lower Notch: 32

Row: 05

Lower Notch: 25

Row: 06

Lower Notch: 17

Row: 07

Lower Notch: 12

Row: 08

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021
WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD INF FAMILY 20X24 **
SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025832 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 03 Notch: 6 Fixture Type: SIGN Fixture Description: INF LS SETTING PWDR 6X12 **
SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023201 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 04 Notch: 32 Fixture Type: TRAYS Fixture Description: INF LS SETTING PWDR TRY 1.1 LIT **
TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code: PM1000022933
Graphic Re-Order Code: PM1000022921 SS Holder Re-Order Code: PM0000014739
Carrier Tray Graphic Re-Order Code: PM1000022910 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
489	1	N/A	071249407974	Infalible Loose Setting Powder	translucent light-medium	612	
490	1	N/A	071249407981	Infalible Loose Setting Powder	translucent medium-deep	614	

Column: 13 - Row: 05 Notch: 27 Fixture Type: SIGN Fixture Description: INF BLEND ARTIST 6X12 **
SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000019661 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 06 Notch: 17 Fixture Type: TRAYS Fixture Description: INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **
TRAYS Re-Order Code: PM1000019887 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019876 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021537 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
491	1	322144012	071249340219	Infalible Blend Artist - Foundation Blender	-	101	PM1000015722
492	1	322141234	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120	
493	1	322141399	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130	
494	1	322144907	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610	
495	1	322140034	071249294055	Infalible Pro-Spray & Set Makeup Extender...	Pro-Mist & Set Makeup Ext...	215	

Column: 13 - Row: 07 Notch: 12 Fixture Type: SIGN Fixture Description: INF PRO-GLW CNCLR 6X12 **
SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000022724 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 08 Notch: 1 Fixture Type: TRAYS Fixture Description: INF PRO-GLW CNCLR TRY 1.1 LIT **
TRAYS Re-Order Code: PM1000013721 SS Graphic Re-Order Code: PM1000017463
Graphic Re-Order Code: PM1000019227 SS Holder Re-Order Code: PM1000012214
Carrier Tray Graphic Re-Order Code: PM1000021554 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
496	1	322149313	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01	PM1000017375
497	1	322149322	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02	PM1000017376
498	1	322149321	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03	PM1000017377
499	1	322149258	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04	PM1000017378
500	1	322149290	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05	PM1000017379
501	1	322149266	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06	PM1000017380
502	1	322149274	071249351840	Infalible Pro-Glow Concealer	Creme Café	07	PM1000017381
503	1	322149282	071249351857	Infalible Pro-Glow Concealer	Cocoa	08	PM1000017382

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 6

Row: 04

Lower Notch: 32

Row: 05

Lower Notch: 27

Row: 06

Lower Notch: 17

Row: 07

Lower Notch: 12

Row: 08

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: INF 24HR FDTN 1.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023766 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 1.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022916 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
504	1	N/A	071249408148	Infalible 24 HR Fresh Wear Foundation	snow	390	
505	1	N/A	071249408094	Infalible 24 HR Fresh Wear Foundation	rose pearl	395	
506	1	322730766	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400	
507	1	322730740	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405	
508	1	322730708	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410	
509	1	N/A	071249408087	Infalible 24 HR Fresh Wear Foundation	beige ivory	411	
510	1	N/A	071249408063	Infalible 24 HR Fresh Wear Foundation	warm ivory	412	
511	1	322730635	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415	

Column: 14 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 3.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022918 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
512	1	322730643	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460	
513	1	322730855	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465	
514	1	322730813	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470	
515	1	322730821	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475	
516	1	322730805	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480	
517	1	N/A	071249408100	Infalible 24 HR Fresh Wear Foundation	cool sand	481	
518	1	N/A	071249408124	Infalible 24 HR Fresh Wear Foundation	radiant sun	482	
519	1	322730669	071249382288	Infalible 24 HR Fresh Wear Foundation	Golden Sun	485	

Column: 14 - Row: 05 Notch: 6 Fixture Type: SIGN Fixture Description: INF 24HR FDTN (PRODUCT ONLY) 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023762 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 06 Notch: 35 Fixture Type: SIGN Fixture Description: INF FDTN FINDER 1.2 (PRODUCT ONLY) 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023771 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 07 Notch: 26 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 1.4 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000023974 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023970 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
520	1	322140995	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	PM1000012664
521	1	N/A	071249361597	Infalible Pro-Matte Foundation	Ivory Buff	101 5	
522	1	322141747	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	PM1000012660
523	1	N/A	071249412138	Infalible Pro-Matte Foundation	Natural Rose	102 5	
524	1	322141739	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	PM1000012663
525	1	322141721	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	PM1000012666

Column: 14 - Row: 08 Notch: 18 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 3.4 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000023976 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023972 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
526	1	322141438	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	PM1000012667
527	1	N/A	071249412152	Infalible Pro-Matte Foundation	Sand	108 2	
528	1	N/A	071249412169	Infalible Pro-Matte Foundation	Golden Sun	108 4	
529	1	N/A	071249367650	Infalible Pro-Matte Foundation	Honey Bisque	108 5	
530	1	322141420	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109	PM1000012668
531	1	N/A	071249412176	Infalible Pro-Matte Foundation	Hazelnut	109 5	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 6

Row: 06

Lower Notch: 35

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 18

Row: 09

Lower Notch: 10

Row: 10

Lower Notch: 1

504	505	506	507	508	509	510	511
512	513	514	515	516	517	518	519
520	521	522	523	524	525		
526	527	528	529	530	531		
532	533	534	535	536	537		
538	539	540	541	542			



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 14 - Row: 09 Notch: 10 Fixture Type: TRAYS Fixture Description: INF PRO-GLW FNDTN TRY 1.2 LIT**

TRAYS Re-Order Code: PM1000013137

SS Graphic Re-Order Code:

Graphic Re-Order Code: PM1000019220

SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021555

TRAYS Rolled Up Code: N/A

UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
532	1	322140115	071249330449	Infallible Pro-Glow	Classic Ivory	201	PM1000015049
533	1	322140644	071249330432	Infallible Pro-Glow	Creamy Natural	202	PM1000015048
534	1	322140563	071249330470	Infallible Pro-Glow	Nude Beige	203	PM1000015052
535	1	322140547	071249330456	Infallible Pro-Glow	Natural Buff	204	PM1000015050
536	1	322140432	071249330463	Infallible Pro-Glow	Natural Beige	205	PM1000015051
537	1	322140369	071249330487	Infallible Pro-Glow	Buff Beige	206	PM1000015053

Column: 14 - Row: 10

Notch: 1

Fixture Type: TRAYS

Fixture Description: INF TOTAL CVR FNDTN TRY 1.2 LIT **

TRAYS Re-Order Code: PM1000012429

SS Graphic Re-Order Code: PM1000021176

Graphic Re-Order Code: PM1000019207

SS Holder Re-Order Code: PM1000016138

Carrier Tray Graphic Re-Order Code: PM1000021565

TRAYS Rolled Up Code: N/A

UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
538	1	322143333	071249335369	Infallible Total Cover Foundation	Classic Ivory	301	PM1000015709
539	1	322143838	071249335376	Infallible Total Cover Foundation	Creamy Natural	302	PM1000015710
540	1	322143870	071249335383	Infallible Total Cover Foundation	Nude Beige	303	PM1000015711
541	1	322147638	071249335390	Infallible Total Cover Foundation	Natural Buff	304	PM1000015712
542	1	322147662	071249335406	Infallible Total Cover Foundation	Natural Beige	305	PM1000015713

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 6

Row: 06

Lower Notch: 35

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 18

Row: 09

Lower Notch: 10

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 15 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: INF 24HR FDTN 2.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023768 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 15 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 2.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022917 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
543	1	322730774	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420	
544	1	322730677	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425	
545	1	322730693	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430	
546	1	322730839	071249382189	Infalible 24 HR Fresh Wear Foundation	Rose Vanilla	435	
547	1	322730790	071249382196	Infalible 24 HR Fresh Wear Foundation	Natural Rose	440	
548	1	322730724	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445	
549	1	322730716	071249382219	Infalible 24 HR Fresh Wear Foundation	Rose Beige	450	
550	1	322730758	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455	

Column: 15 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 4.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022919 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
551	1	N/A	071249408131	Infalible 24 HR Fresh Wear Foundation	toasted almond	486	
552	1	N/A	071249408117	Infalible 24 HR Fresh Wear Foundation	warm almond	487	
553	1	N/A	071249408155	Infalible 24 HR Fresh Wear Foundation	caramel	488	
554	1	322730596	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490	
555	1	322730562	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495	
556	1	322730685	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500	
557	1	322730782	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505	
558	1	322730651	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510	

Column: 15 - Row: 05 Notch: 4 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 5.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022920 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
559	1	N/A	071249408070	Infalible 24 HR Fresh Wear Foundation	maple	511	
560	1	322730588	071249382349	Infalible 24 HR Fresh Wear Foundation	Copper	515	
561	1	322730847	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520	
562	1	322730601	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525	
563	1	322730570	071249384688	Infalible 24 HR Fresh Wear Foundation	Deep Amber	530	
564	1	322730619	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535	
565	1	322730732	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540	
566	1	322730627	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545	

Column: 15 - Row: 06 Notch: 35 Fixture Type: SIGN Fixture Description: INF FDTN FINDER 2.2 (PRODUCT ONLY) 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022104 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 15 - Row: 07 Notch: 26 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 2.4 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000023975 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023971 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
567	1	N/A	071249361603	Infalible Pro-Matte Foundation	Nude Buff	104 5	
568	1	322141682	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	PM1000012662
569	1	N/A	071249412145	Infalible Pro-Matte Foundation	Light Beige	105 5	
570	1	322141569	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	PM1000012661
571	1	322141446	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	PM1000012665
572	1	N/A	071249361627	Infalible Pro-Matte Foundation	Ivory Beige	107 5	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 35

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 18

Row: 09

Lower Notch: 10

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021							
Column: 15 - Row: 08		Notch: 18		Fixture Type: TRAYS		Fixture Description: INF PRO-MATTE FNDTN TRY 4.4 LIT **	
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:		SS Holder Re-Order Code:		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000023977		Carrier Tray Graphic Re-Order Code: PM1000023973		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
573	1	322141292	071249293096	Infalible Pro-Matte Foundation	Crème Café	110	PM1000012671
574	1	322141276	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111	PM1000012669
575	1	N/A	071249412190	Infalible Pro-Matte Foundation	Nutmeg	111 5	
576	1	322141268	071249293119	Infalible Pro-Matte Foundation	Cocoa	112	PM1000012670
577	1	N/A	071249367667	Infalible Pro-Matte Foundation	Brown Suede	113	
578	1	N/A	071249367674	Infalible Pro-Matte Foundation	Rich Chocolate	114	

Column: 15 - Row: 09		Notch: 10		Fixture Type: TRAYS		Fixture Description: INF PRO-GLW FNDTN TRY 2.2 LIT**	
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:		SS Holder Re-Order Code:		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000019222		Carrier Tray Graphic Re-Order Code: PM1000021555		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
579	1	322140335	071249330494	Infalible Pro-Glow	Sand Beige	207	PM1000015054
580	1	322140327	071249330500	Infalible Pro-Glow	Sun Beige	208	PM1000015055
581	1	322140319	071249330524	Infalible Pro-Glow	Caramel Beige	209	PM1000015057
582	1	322140131	071249330517	Infalible Pro-Glow	Classic Tan	210	PM1000015056
583	1	322140123	071249330531	Infalible Pro-Glow	Crème Café	211	PM1000015058
584	1	322143286	071249330548	Infalible Pro-Glow	Cocoa	212	PM1000015059

Column: 15 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: INF TOTAL CVR FNDTN TRY 2.2 LIT **	
TRAYS Re-Order Code: PM1000012429		SS Graphic Re-Order Code:		SS Holder Re-Order Code:		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000019209		Carrier Tray Graphic Re-Order Code: PM1000021565		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
585	1	322143820	071249335413	Infalible Total Cover Foundation	Buff Beige	306	PM1000015714
586	1	322143634	071249335420	Infalible Total Cover Foundation	Sand Beige	307	PM1000015715
587	1	322143626	071249335437	Infalible Total Cover Foundation	Sun Beige	308	PM1000015716
588	1	322143579	071249335444	Infalible Total Cover Foundation	Caramel Beige	309	PM1000015717
589	1	322143422	071249335451	Infalible Total Cover Foundation	Classic Tan	310	PM1000015718
590	1	322143375	071249335468	Infalible Total Cover Foundation	Crème Café	311	PM1000015719
591	1	322143430	071249335475	Infalible Total Cover Foundation	Cocoa	312	PM1000015720

Row: 01		Lower Notch: 32
Row: 02		Lower Notch: 27
Row: 03	543 544 545 546 547 548 549 550	Lower Notch: 18
Row: 04	551 552 553 554 555 556 557 558	Lower Notch: 11
Row: 05	559 560 561 562 563 564 565 566	Lower Notch: 4
Row: 06		Lower Notch: 35
Row: 07	567 568 569 570 571 572	Lower Notch: 26
Row: 08	573 574 575 576 577 578	Lower Notch: 18
Row: 09	579 580 581 582 583 584	Lower Notch: 10
Row: 10	585 586 587 588 589 590 591	Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 16 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: INF FW CNCLR 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022718 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 16 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021084 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
592	1	322730520	071249382394	Infalible Full Wear Concealer	Porcelain	320	
593	1	322730449	071249382400	Infalible Full Wear Concealer	Eggshell	325	
594	1	322730499	071249382417	Infalible Full Wear Concealer	Ivory	330	
595	1	322730376	071249382424	Infalible Full Wear Concealer	Fawn	340	
596	1	322730512	071249382431	Infalible Full Wear Concealer	Oatmeal	345	
597	1	322730334	071249382448	Infalible Full Wear Concealer	Bisque	350	
598	1	322730546	071249382455	Infalible Full Wear Concealer	Vanilla	355	
599	1	322730392	071249382462	Infalible Full Wear Concealer	Cashmere	360	
600	1	322730407	071249382479	Infalible Full Wear Concealer	Cashew	365	
601	1	322730350	071249382486	Infalible Full Wear Concealer	Biscuit	370	
602	1	322730481	071249382493	Infalible Full Wear Concealer	Latte	375	

Column: 16 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021085 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
603	1	322730538	071249382509	Infalible Full Wear Concealer	Pecan	380	
604	1	322730368	071249382516	Infalible Full Wear Concealer	Amber	385	
605	1	322730465	071249382530	Infalible Full Wear Concealer	Walnut	395	
606	1	322730384	071249382547	Infalible Full Wear Concealer	Caramel	400	
607	1	322730504	071249382554	Infalible Full Wear Concealer	Toffee	405	
608	1	322730342	071249382561	Infalible Full Wear Concealer	Almond	410	
609	1	322730473	071249384725	Infalible Full Wear Concealer	Honey	415	
610	1	322730423	071249384732	Infalible Full Wear Concealer	Cocoa	420	
611	1	322730457	071249384763	Infalible Full Wear Concealer	Coffee	435	
612	1	322730554	071249384770	Infalible Full Wear Concealer	Truffle	440	
613	1	322730415	071249384787	Infalible Full Wear Concealer	Espresso	445	

Column: 16 - Row: 05 Notch: 6 Fixture Type: SIGN Fixture Description: INF UP TO 24HR FW FNDTN/PWDR 1.1 (PRODUCT ONLY) 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025683 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 16 - Row: 06 Notch: 33 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 1.3 LIT **
 TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025113 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
614	1	N/A	071249627730	Infalible Up To 24HR Fresh Wear Foundati...	PEARL	5	
615	1	N/A	071249627747	Infalible Up To 24HR Fresh Wear Foundati...	PORCELAIN	10	
616	1	N/A	071249627792	Infalible Up To 24HR Fresh Wear Foundati...	VANILLA	120	
617	1	N/A	071249627785	Infalible Up To 24HR Fresh Wear Foundati...	IVORY BUFF	125	

Column: 16 - Row: 07 Notch: 27 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 2.3 LIT **
 TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025114 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
618	1	N/A	071249627761	Infalible Up To 24HR Fresh Wear Foundati...	TRUE BEIGE	130	
619	1	N/A	071249627808	Infalible Up To 24HR Fresh Wear Foundati...	GOLDEN BEIGE	140	
620	1	N/A	071249627778	Infalible Up To 24HR Fresh Wear Foundati...	LINEN	180	
621	1	N/A	071249627815	Infalible Up To 24HR Fresh Wear Foundati...	SAND	220	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 6

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 27

Row: 08

Lower Notch: 21

Row: 09

Lower Notch: 13

Row: 10

Lower Notch: 6

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021									
Column: 16 - Row: 08		Notch: 21		Fixture Type: TRAYS		Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 3.3 LIT **			
TRAYS Re-Order Code: PM1000011536				SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000025115				SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000025099				TRAYS Rolled Up Code: N/A				UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
622	1	N/A	071249627822	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT HONEY	245	
623	1	N/A	071249627839	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT SAND	250	
624	1	N/A	071249627853	Infalible Up To 24HR Fresh Wear Foundati...	HAZELNUT	330	
625	1	N/A	071249627877	Infalible Up To 24HR Fresh Wear Foundati...	COPPER	365	

Column: 16 - Row: 09	Notch: 13	Fixture Type: TRAYS	Fixture Description: SS MGC BB CRM/CRTR TRY 1.1 LIT **
TRAYS Re-Order Code: PM1000010113		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000019245		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000021572		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
626	1	322141250	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-...	820	PM1000012174
627	1	322141242	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-...	818	PM1000012175
628	1	322142840	071249211458	Magic BB Cream	Fair	810	PM1000010071
629	1	322142882	071249211465	Magic BB Cream	Light	812	PM1000010072
630	1	322142874	071249211472	Magic BB Cream	Medium	814	PM1000010073
631	1	322142858	071249211489	Magic BB Cream	Deep	816	PM1000010074

Column: 16 - Row: 10	Notch: 6	Fixture Type: SIGN	Fixture Description: INF PRO-MATTE FNDTN (PRODUCT ONLY) 11X12 **
SIGN Re-Order Code: DP000326		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000023924		SIGN Rolled Up Code: N/A	UPC Blade Code:

Row: 01 Lower Notch: 32

Row: 02 Lower Notch: 27

Row: 03 Lower Notch: 18

Row: 04 Lower Notch: 11

Row: 05 Lower Notch: 6

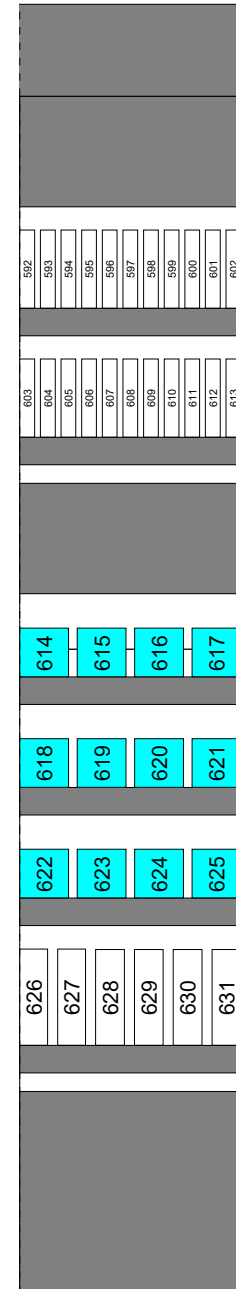
Row: 06 Lower Notch: 33

Row: 07 Lower Notch: 27

Row: 08 Lower Notch: 21

Row: 09 Lower Notch: 13

Row: 10 Lower Notch: 6



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 17 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: TM CNCLR FMLY 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025647 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 17 - Row: 03 Notch: 22 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 1.2 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024047
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
632	1	N/A	071249418413	True Match Eye Cream in a Concealer	Fair W1-2	W1-2	
633	1	N/A	071249418437	True Match Eye Cream in a Concealer	Fair C1-2	C1-2	
634	1	N/A	071249418420	True Match Eye Cream in a Concealer	Fair N1-2	N1-2	
635	1	N/A	071249418444	True Match Eye Cream in a Concealer	Light W3-4	W3-4	
636	1	N/A	071249418468	True Match Eye Cream in a Concealer	Light C3-4	C3-4	
637	1	N/A	071249418475	True Match Eye Cream in a Concealer	Light N3-4	N3-4	
638	1	N/A	071249418482	True Match Eye Cream in a Concealer	Medium N5-6	N5-6	

Column: 17 - Row: 04 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 2.2 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024048
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
639	1	N/A	071249418499	True Match Eye Cream in a Concealer	Medium W5-6	W5-6	
640	1	N/A	071249418512	True Match Eye Cream in a Concealer	Medium C5-6	C5-6	
641	1	N/A	071249418529	True Match Eye Cream in a Concealer	Dark C7-8	C7-8	
642	1	N/A	071249418536	True Match Eye Cream in a Concealer	Dark W7-8	W7-8	
643	1	N/A	071249418543	True Match Eye Cream in a Concealer	Dark N7-8	N7-8	
644	1	N/A	071249418567	True Match Eye Cream in a Concealer	Deep N9-10	N9-10	
645	1	N/A	071249418574	True Match Eye Cream in a Concealer	Deep C9-10	C9-10	

Column: 17 - Row: 05 Notch: 6 Fixture Type: SIGN Fixture Description: MGC PRFCTNG BASE (PRODUCT ONLY) 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019481 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 17 - Row: 06 Notch: 30 Fixture Type: TRAYS Fixture Description: MGC FMLY CMBO (4 HGLGHTR) W/TM LUMI SHK & GLW TRY ...
 TRAYS Re-Order Code: PM1000014841 SS Graphic Re-Order Code: PM1000018451
 Graphic Re-Order Code: PM1000023950 SS Holder Re-Order Code: PM1000014847
 Carrier Tray Graphic Re-Order Code: PM1000021568 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
646	1	N/A	071249382585	True Match Lumi Shake & Glow Dew Mist	-	100	
647	1	322142298	071249210130	Magic Lumi Highlighter	Fair	860	
648	1	322142303	071249210147	Magic Lumi Highlighter	Light	862	
649	1	322142311	071249210154	Magic Lumi Highlighter	Medium	864	
650	1	322140199	071249236390	Magic Lumi Highlighter	Deep	866	
651	1	322141713	071249217436	Magic Lumi Light Infusing Primer	Primer	896	PM1000008898
652	1	322149656	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	Q0016000

Column: 17 - Row: 07 Notch: 24 Fixture Type: SIGN Fixture Description: TM MIN FAMILY 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000018189 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 17 - Row: 08 Notch: 15 Fixture Type: TRAYS Fixture Description: TM MIN MU W/ BLSH TRY 1.3 LIT **
 TRAYS Re-Order Code: RE010600 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019272 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021595 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
653	1	322146535	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458	CS000169
654	1	322146585	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460	CS000171
655	1	322146608	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464	CS000170
656	1	322146640	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468	CS000174
657	1	N/A	071249123454	True Match Naturale Blush	Pinched Pink	486	CS000162

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 22

Row: 04

Lower Notch: 15

Row: 05

Lower Notch: 6

Row: 06

Lower Notch: 30

Row: 07

Lower Notch: 24

Row: 08

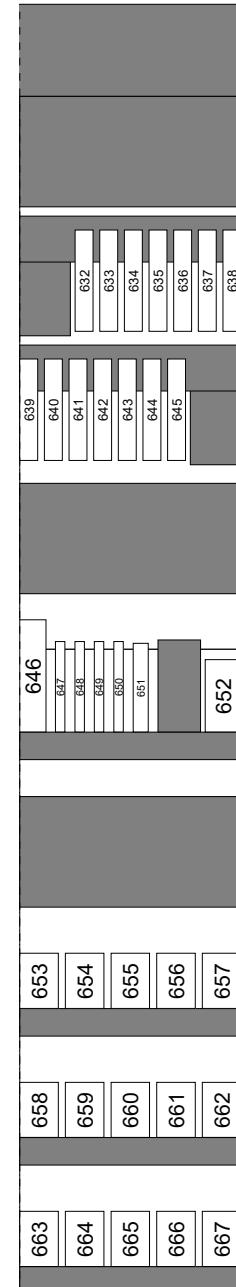
Lower Notch: 15

Row: 09

Lower Notch: 8

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 17 - Row: 09		Notch: 8		Fixture Type: TRAYS		Fixture Description: TM MIN MU W/ BLSH TRY 2.3 LIT **	
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019264				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021595				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
658	1	322146527	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456	CS000173
659	1	322145393	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	CS000405
660	1	322146616	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	CS000165
661	1	322146658	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	CS000166
662	1	N/A	071249123461	True Match Naturale Blush	Soft Rose	488	CS000163

Column: 17 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: TM MIN MU W/ BLSH TRY 3.3 LIT **	
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019259				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021595				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
663	1	322145408	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	CS000406
664	1	322146593	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	CS000168
665	1	322145628	071249202050	True Match Naturale Gentle Mineral Makeup	Classic Beige	C4-5 465	CS000407
666	1	322145571	071249196724	True Match Naturale Gentle Mineral Makeup	Soft Sable	C6-7 471	CS000408
667	1	N/A	071249123485	True Match Naturale Blush	Bare Honey	492	CS000161

Row: 01 Lower Notch: 32

Row: 02 Lower Notch: 27

Row: 03 Lower Notch: 22

Row: 04 Lower Notch: 15

Row: 05 Lower Notch: 6

Row: 06 Lower Notch: 30

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 15

Row: 09 Lower Notch: 8

Row: 10 Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 18 - Row: 02 Notch: 25 Fixture Type: SIGN Fixture Description: TM FAMILY 11X12 **
 SIGN Re-Order Code: DP000326 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024643 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 18 - Row: 03 Notch: 11 Fixture Type: TRAYS Fixture Description: TM CNCLR/CRYN COMBO TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000361 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019328 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021579 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
668	1	322143105	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3	PM1000010460
669	1	322143113	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3	PM1000010463
670	1	322143121	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3	PM1000010466
671	1	322143139	071249017296	True Match Concealer	Light / Medium Warm	W4-5	PM1000010461
672	1	322143147	071249017319	True Match Concealer	Light / Medium Neutral	N4-5	PM1000010464
673	1	322143155	071249017326	True Match Concealer	Light / Medium Cool	C4-5	PM1000010467
674	1	322143163	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8	PM1000010462
675	1	322143189	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8	PM1000010468
676	1	322142337	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	PM1000010430
677	1	322146153	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	PM1000010431
678	1	322143993	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	PM1000010432
679	1	322144478	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	PM1000010433
680	1	322143406	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	PM1000010434
681	1	322143414	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	PM1000010435

Column: 18 - Row: 04 Notch: 5 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 1.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021752 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024165 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
682	1	N/A	071249364055	True Match Liquid Foundation	Fresh Ivory	N0.5	
683	1	N/A	071249364086	True Match Liquid Foundation	Fair Ivory	C0.5	
684	1	N/A	071249364024	True Match Liquid Foundation	Cream Ivory	W0.5	
685	1	322142565	071249078549	True Match Liquid Foundation	Porcelain	W1	Q0018800
686	1	322142646	071249078570	True Match Liquid Foundation	Soft Ivory	N1	Q0019400
687	1	322142727	071249078556	True Match Liquid Foundation	Alabaster	C1	Q0020000
688	1	N/A	071249364093	True Match Liquid Foundation	Bone	C1.5	
689	1	322142573	071249078563	True Match Liquid Foundation	Light Ivory	W2	Q0018900

Column: 18 - Row: 05 Notch: 34 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 4.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021755 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024168 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
690	1	322142769	071249078679	True Match Liquid Foundation	Classic Beige	C5	Q0020300
691	1	322140084	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	PM1000009412
692	1	322146022	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	PM1000009415
693	1	322142612	071249078686	True Match Liquid Foundation	Sun Beige	W6	Q0019300
694	1	322142696	071249078723	True Match Liquid Foundation	Honey Beige	N6	Q0019900
695	1	322143202	071249036853	True Match Liquid Foundation	Soft Sable	C6	CS000156
696	1	322143252	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5	PM1000009416
697	1	322142620	071249078730	True Match Liquid Foundation	Caramel Beige	W7	CS000150

Column: 18 - Row: 06 Notch: 25 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY WRM 1.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019304, PM1000019318 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021599 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
698	1	322147222	071249016411	True Match Powder	Porcelain	W1	CS000329
699	1	322141894	071249016459	True Match Powder	Sand Beige	W5	CS000333
700	1	322147214	071249016428	True Match Powder	Light Ivory	W2	CS000330
701	1	322141909	071249016657	True Match Powder	Sun Beige	W6	CS000334
702	1	322141860	071249016435	True Match Powder	Nude Beige	W3	CS000331
703	1	322141925	071249016930	True Match Powder	Caramel Beige	W7	CS000335
704	1	322141878	071249016442	True Match Powder	Natural Beige	W4	CS000332

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 11

Row: 04

Lower Notch: 5

Row: 05

Lower Notch: 34

Row: 06

Lower Notch: 25

Row: 07

Lower Notch: 20

Row: 08

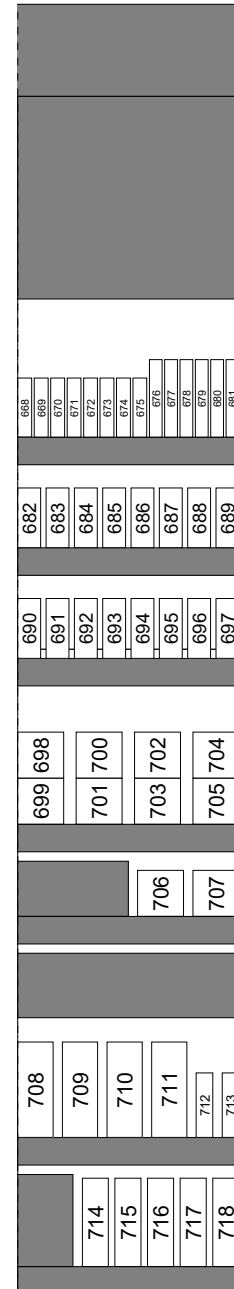
Lower Notch: 17

Row: 09

Lower Notch: 8

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

705	1	322141933	071249017074	True Match Powder	Crème Café	W8	CS000336
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Column: 18 - Row: 07	Notch: 20	Fixture Type: TRAYS	Fixture Description: TM BLSH TRY 1.3 LIT **
TRAYS Re-Order Code: DP000382			SS Graphic Re-Order Code: PM1000021186
Graphic Re-Order Code: PM1000022938			SS Holder Re-Order Code: PM0000014739
Carrier Tray Graphic Re-Order Code: PM1000021577		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
706	1	322145961	071249017449	True Match Blush	Bare Honey	W1-2	CS000368
707	1	322145979	071249017456	True Match Blush	Barely Blushing	W3-4	CS000369

Column: 18 - Row: 08	Notch: 17	Fixture Type: SIGN	Fixture Description: TM LUMI WULT FMLY 1.2 4X12 **
SIGN Re-Order Code: DP000328			SS Graphic Re-Order Code:
Graphic Re-Order Code:			SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000020858		SIGN Rolled Up Code: N/A	UPC Blade Code:

Column: 18 - Row: 09	Notch: 8	Fixture Type: TRAYS	Fixture Description: TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **
TRAYS Re-Order Code: PM1000018569			SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000018341, PM1000019415			SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021582		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
708	1	322142442	071249363102	True Match Lumi Glotion	Fair	901	
709	1	322143731	071249363119	True Match Lumi Glotion	Light	902	
710	1	322148171	071249363126	True Match Lumi Glotion	Medium	903	
711	1	322143723	071249363133	True Match Lumi Glotion	Deep	904	
712	1	322142866	071249361191	True Match Lumi Glow Amour	Day Break	507	
713	1	322144884	071249361207	True Match Lumi Glow Amour	Golden Hour	508	

Column: 18 - Row: 10	Notch: 1	Fixture Type: TRAYS	Fixture Description: TM LUMI FNDTN TRAY WRM 1.3 LIT **
TRAYS Re-Order Code: PM1000010108			SS Graphic Re-Order Code: PM1000025520
Graphic Re-Order Code: PM1000019377			SS Holder Re-Order Code: PM1000013194
Carrier Tray Graphic Re-Order Code: PM1000021589		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
714	1	322144339	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2	PM1000009921
715	1	322144355	071249214756	True Match Lumi Makeup	Nude Beige	W3	PM1000009922
716	1	322144347	071249214763	True Match Lumi Makeup	Natural Beige	W4	PM1000009923
717	1	322142777	071249214770	True Match Lumi Makeup	Sand Beige	W5	PM1000009924
718	1	322142785	071249214787	True Match Lumi Makeup	Sun Beige	W6	PM1000009925

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 11

Row: 04

Lower Notch: 5

Row: 05

Lower Notch: 34

Row: 06

Lower Notch: 25

Row: 07

Lower Notch: 20

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 8

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 19 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD TM FNDTN 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025392 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 19 - Row: 03 Notch: 5 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 2.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021753 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024166 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
719	1	322142654	071249078587	True Match Liquid Foundation	Classic Ivory	N2	Q0019500
720	1	322142735	071249078594	True Match Liquid Foundation	Natural Ivory	C2	Q0020100
721	1	N/A	071249364031	True Match Liquid Foundation	Vanilla	W2.5	
722	1	N/A	071249364109	True Match Liquid Foundation	Ivory Beige	C2.5	
723	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
724	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
725	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600
726	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600

Column: 19 - Row: 04 Notch: 34 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 5.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021756 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024169 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
727	1	322142701	071249078747	True Match Liquid Foundation	Classic Tan	N7	CS000151
728	1	322143197	071249036846	True Match Liquid Foundation	Nut Brown	C7	CS000154
729	1	322142638	071249078754	True Match Liquid Foundation	Crème Café	W8	CS000153
730	1	322140709	071249218303	True Match Liquid Foundation	Cappuccino	N8	CS000149
731	1	322140717	071249218310	True Match Liquid Foundation	Cocoa	C8	CS000152
732	1	N/A	071249364048	True Match Liquid Foundation	Spiced Latte	W9	
733	1	322143244	071249220344	True Match Liquid Foundation	Mahogany N9	N9	PM1000009417
734	1	322143236	071249220351	True Match Liquid Foundation	Deep Cool C9	C9	PM1000009418

Column: 19 - Row: 05 Notch: 25 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY NTRL 2.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019286, PM1000019289 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
735	1	322141941	071249017173	True Match Powder	Soft Ivory	N1	CS000337
736	1	322141983	071249033180	True Match Powder	True Beige	N5	CS000341
737	1	322141959	071249017180	True Match Powder	Classic Ivory	N2	CS000338
738	1	322141991	071249033197	True Match Powder	Honey Beige	N6	CS000342
739	1	322141967	071249017197	True Match Powder	Natural Buff	N3	CS000339
740	1	322142905	071249033173	True Match Powder	Classic Tan	N7	CS000343
741	1	322141975	071249017227	True Match Powder	Buff Beige	N4	CS000340
742	1	322143016	071249033119	True Match Powder	Cappuccino	N8	CS000344

Column: 19 - Row: 06 Notch: 20 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021185 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
743	1	322145987	071249017463	True Match Blush	Subtle Sable	W5-6	CS000370
744	1	322146006	071249017487	True Match Blush	Innocent Flush	N3-4	CS000373
745	1	322146048	071249017494	True Match Blush	Apricot Kiss	N5-6	CS000374
746	1	322146705	071249041840	True Match Blush	Sweet Ginger	N7-8	CS000375

Column: 19 - Row: 07 Notch: 17 Fixture Type: SIGN Fixture Description: TM LUMI WULT FMLY 2.2 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020912 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 19 - Row: 08 Notch: 8 Fixture Type: TRAYS Fixture Description: TM LUMI GLW NUDE PLTT/SHIMMERISTA TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000334 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000018342, PM1000018577 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021584 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 34

Row: 05

Lower Notch: 25

Row: 06

Lower Notch: 20

Row: 07

Lower Notch: 17

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1

719	720	721	722	723	724	725	726
727	728	729	730	731	732	733	734
735	736	737	738	739	740	741	742
743	744	745	746	747	748	749	750
751	752	753	754	755			

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
747	1	322142159	071249365441	True Match Lumi Glow Nude Palette	Moonkissed	760	
748	1	322141763	071249365434	True Match Lumi Glow Nude Palette	Sunkissed	750	
749	1	322143765	071249361221	True Match Lumi Shimmerista	Moonlight	505	
750	1	322143773	071249361238	True Match Lumi Shimmerista	Sunlight	506	

Column: 19 - Row: 09		Notch: 1	Fixture Type: TRAYS	Fixture Description: TM LUMI FNDTN TRAY NEUT 2.3 LIT **			
TRAYS Re-Order Code: PM1000010108				SS Graphic Re-Order Code: PM1000025521			
Graphic Re-Order Code: PM1000019373				SS Holder Re-Order Code: PM1000013194			
Carrier Tray Graphic Re-Order Code: PM1000021587				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
751	1	322143927	071249214800	True Match Lumi Makeup	Soft Ivory/Cisc Ivory	N1-2	PM1000009926
752	1	322143935	071249214817	True Match Lumi Makeup	Natural Buff	N3	PM1000009927
753	1	322143943	071249214824	True Match Lumi Makeup	Buff Beige	N4	PM1000009928
754	1	322143951	071249214831	True Match Lumi Makeup	True Beige	N5	PM1000009929
755	1	322143985	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8	PM1000009930

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 34

Row: 05

Lower Notch: 25

Row: 06

Lower Notch: 20

Row: 07

Lower Notch: 17

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

WAK2070ECLMUD_IS20.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 19 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD TM FNDTN 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025392 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 20 - Row: 03 Notch: 5 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 3.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021754 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024167 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
756	1	322142743	071249078617	True Match Liquid Foundation	Creamy Natural	C3	Q0020200
757	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
758	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
759	1	322142670	071249078662	True Match Liquid Foundation	Buff Beige	N4	Q0019700
760	1	322142751	071249078655	True Match Liquid Foundation	Shell Beige	C4	CS000155
761	1	322140351	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	PM1000009411
762	1	322142604	071249078648	True Match Liquid Foundation	Sand Beige	W5	Q0019200
763	1	322142688	071249078693	True Match Liquid Foundation	True Beige	N5	Q0019800

Column: 20 - Row: 04 Notch: 34 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 6.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021757 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024170 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
764	1	322140050	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	PM1000009413
765	1	N/A	071249364116	True Match Liquid Foundation	Hot Chocolate	C9.5	
766	1	N/A	071249220313	True Match Liquid Foundation	Deep Golden W10	W10	PM1000009414
767	1	N/A	071249364062	True Match Liquid Foundation	Milk Chocolate	N10	
768	1	3028863	071249220368	True Match Liquid Foundation	Espresso C10	C10	PM1000009419
769	1	N/A	071249364079	True Match Liquid Foundation	Chocolate	N11	
770	1	N/A	071249369647	True Match Liquid Foundation	Coffee	C11	
771	1	N/A	071249369654	True Match Liquid Foundation	Dark Chocolate	C12	

Column: 20 - Row: 05 Notch: 25 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR MED TRY CL 3.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019278, PM1000019279 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021597 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
772	1	322143024	071249033357	True Match Powder	Alabaster	C1	CS000345
773	1	322143066	071249033579	True Match Powder	Classic Beige	C5	CS000349
774	1	322143032	071249033401	True Match Powder	Natural Ivory	C2	CS000346
775	1	322143082	071249033593	True Match Powder	Soft Sable	C6	CS000350
776	1	322143040	071249033432	True Match Powder	Creamy Natural	C3	CS000347
777	1	322143074	071249033586	True Match Powder	Nut Brown	C7	CS000351
778	1	322143058	071249033449	True Match Powder	Shell Beige	C4	CS000348
779	1	322143090	071249033609	True Match Powder	Cocoa	C8	CS000352

Column: 20 - Row: 06 Notch: 20 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 3.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019333 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021575 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
780	1	322146056	071249017500	True Match Blush	Baby Blossom	C1-2	CS000376
781	1	322146064	071249017517	True Match Blush	Tender Rose	C3-4	CS000377
782	1	322146072	071249017524	True Match Blush	Rosy Outlook	C5-6	CS000378
783	1	322146713	071249042014	True Match Blush	Spiced Plum	C7-6	CS000379

Column: 20 - Row: 07 Notch: 17 Fixture Type: SIGN Fixture Description: TM LUMI WULT FMLY 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000018198 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 20 - Row: 08 Notch: 8 Fixture Type: TRAYS Fixture Description: TM LUMI BRONZE IT TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000413 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021098 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021127 TRAYS Rolled Up Code: PL3000000413 UPC Blade Code: DP000234

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 34

Row: 05

Lower Notch: 25

Row: 06

Lower Notch: 20

Row: 07

Lower Notch: 17

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
784	1	N/A	071249366028	True Match Lumi Bronze It Bronzers	Light	01
785	1	N/A	071249366035	True Match Lumi Bronze It Bronzers	Medium	02
786	1	N/A	071249366042	True Match Lumi Bronze It Bronzers	Deep	03

Column: 20 - Row: 09	Notch: 1	Fixture Type: TRAYS	Fixture Description: TM LUMI FNDTN TRAY COOL 3.3 LIT **
TRAYS Re-Order Code: PM1000010108	SS Graphic Re-Order Code: PM1000025522		
Graphic Re-Order Code: PM1000019369	SS Holder Re-Order Code: PM1000013194		
Carrier Tray Graphic Re-Order Code: PM1000021581	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
787	1	322144371	071249226551	True Match Lumi Makeup	Creamy Natural	C3	PM1000009931
788	1	322144389	071249226568	True Match Lumi Makeup	Shell Beige	C4	PM1000009932
789	1	322144397	071249226575	True Match Lumi Makeup	Classic Beige	C5	PM1000009933
790	1	322144402	071249226582	True Match Lumi Makeup	Soft Sable	C6	PM1000009934
791	1	322144363	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8	PM1000009935

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 34

Row: 05

Lower Notch: 25

Row: 06

Lower Notch: 20

Row: 07

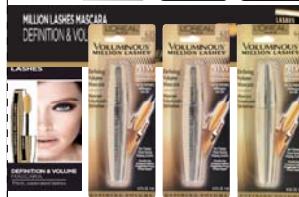
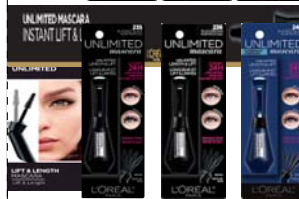
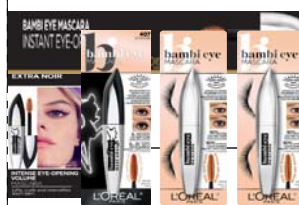
Lower Notch: 17

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1



L'ORÉAL
PARIS

airVOLUME MEGA MASCARA

MEGA VOLUME LIGHT AS AIR.
PUFFED UP LASHES.
MEGA IMPACT.

WIDE-EYED
BRUSH

ULTRA BLACK FORMULA
FOR A MORE INTENSE LASH LOOK

BAMBI FIT MASCARA

L'ORÉAL

VOLUMINOUS ORIGINAL MASCARA

L'ORÉAL

TELEPOCOON MASCARA

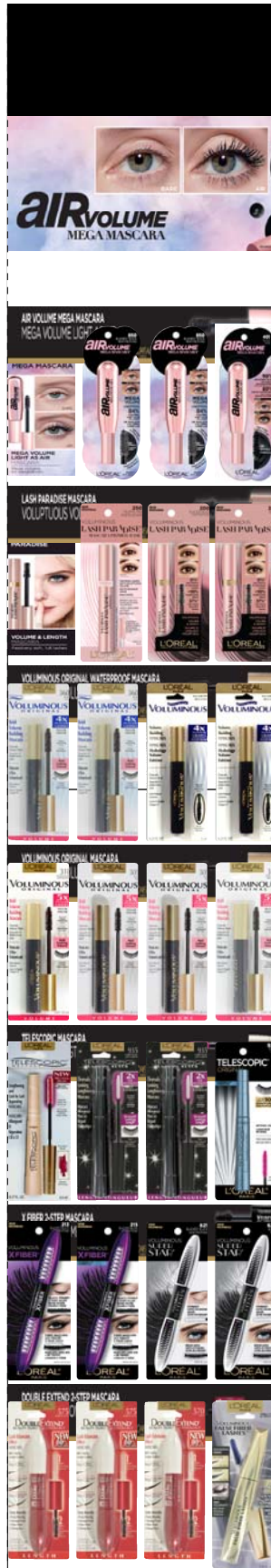
L'ORÉAL

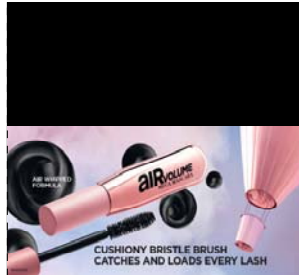
MILLION LASHES WATERPROOF MASCARA

L'ORÉAL

BUTTERFLY WATERPROOF MASCARA

L'ORÉAL











WEAR NOTHING BUT CONFIDENCE
BECAUSE YOU'RE WORTH IT.

THE NEW BY
COLOUR RICHE
LIPSTICK

HOUSES OF COLOUR RICHE
HOUSE OF DETERMINATION

BERRIES HOUSE OF CONFIDENCE

COLOUR RICHE LIPSTICK SATIN

PINKS HOUSE OF BEAUTY

COLOUR RICHE LIPSTICK SATIN

NODES HOUSE OF INDEPENDENCE

COLOUR RICHE LIPSTICK SATIN

COLOUR RICHE LIPSTICK MATTE

COLOUR RICHE SHINE
COLOUR RICHE LIPSTICK SHINE

L'OR
PAR



EMPOWEREDS HEAR NOTHING BUT CONFIDENCE



ROUGE SIGNATURE BARE LIP SENSATION. LASTING WEAR. INFALLIBLE LONGWEAR LIQUID LIP



8HR LONGWEAR GLOSS INFALLIBLE LIP GLOSS LONGWEAR GLOSS



8HR LONGWEAR GLOSS INFALLIBLE LIP GLOSS LONGWEAR GLOSS



INFALLIBLE LES MACARONS & LES CHOCOLATS SCENTED LONGWEAR SCENTED MATTE LIPSTICK



PRO-LAST LIPSTICK INFALLIBLE 2-STEP LIPSTICK LONGWEAR INTENSE COLOR

LASTING WEAR. SATURATED MATTE COLOR.



INFALLIBLE MATTE CRAYON SATURATED MATTE COLOR. LASTING WEAR.

ÉAL RIS

SIGN YOUR LIPS

With weightless high shine & matte color.



Brilliant Signature

WEIGHTLESS HIGH SHINE COLOR.
LASTING WEAR.



BRILLIANT SIGNATURE SHINY LIP STAIN
WEIGHTLESS, HIGH SHINE COLOR

Rouge Signature

BARE-LIP SENSATION.
LASTING MATTE IMPACT.



Rouge Signature

BARE LIP SENSATION.
LASTING WEAR.

INFALLIBLE LIQUID LIP



INFALLIBLE LIP GLOSS
LONGWEAR GLOSS



INFALLIBLE LIQUID LIPSTICK
LONGWEAR DEMI-MATTE



INFALLIBLE LIQUID LIPSTICK
LONGWEAR MATTE



INFALLIBLE 2-STEP LIPSTICK
LONGWEAR INTENSE COLOR

LASTING WEAR. SATURATED MATTE COLOR.



INFALLIBLE MATTE CRAYON
SATURATED MATTE COLOR. LASTING WEAR.



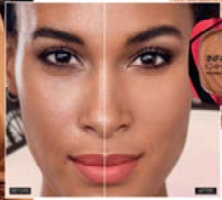


NEW
INFAILLIBLE
UP TO **24HR FRESH WEAR**
FOUNDATION IN A POWDER

COVERS LIKE A LIQUID,
MATTIFIES WITH NO CAKEY LOOK.

 WATERPROOF
  HEAT & HEAT PROOF

 CONTROLS SHINE
  NO TRANSFER






INFAILLIBLE
LOOSE SETTING
POWDER

Lock in your longer look.





LOCK IN YOUR
LONGWEAR LOOK
INFAILLIBLE
TINTED LOOSE SETTING
POWDER

LOCK IN YOUR LONGWEAR



BLEND
ARTIST
INFAILLIBLE

FOUNDATION	CONCEALER	CONTOUR
		
ALL OVER FACE	UNDER EYE CORNERS HAIR LINES BASE OF NOSE	CHEEK BONES HAIR LINE NOSE BRIDGE



INFAILLIBLE PRIME & SET
LOCK IN LONGWEAR

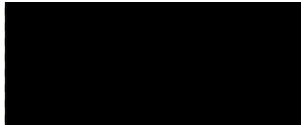


INFAILLIBLE PRO-GLOW
CONCEALER

Especially glow that doesn't go



INFAILLIBLE PRO-GLOW CONCEALER
LONGWEAR COVERAGE



INFAILLIBLE UP TO 24H FRESH WEAR FOUNDATION
UP TO 24-HR NATURAL, BUILDABLE COVERAGE.



INFAILLIBLE UP TO 24H FRESH WEAR FOUNDATION
UP TO 24-HR NATURAL, BUILDABLE COVERAGE.



INFAILLIBLE
UP TO 24H FRESH WEAR
FOUNDATION
Lightweight, breathable, longwear.



LONGWEAR FOUNDATION BAR



INFAILLIBLE PRO-MATTE FOUNDATION
UP TO 24-HR MATTE FINISH FULL COVERAGE.



INFAILLIBLE PRO-MATTE FOUNDATION
UP TO 24-HR MATTE FINISH FULL COVERAGE.



INFAILLIBLE PRO-GLOW FOUNDATION
LONGWEAR GLOW



INFAILLIBLE TOTAL COVER FOUNDATION
LONGWEAR FULL COVERAGE



UNRETouched SKIN

94% LESS RETouched LOOK OF PORETEXTURE

94% LESS RETouched LOOK OF WRINKLES

91% LESS RETouched LOOK OF DARK CIRCLES



INfallible FULL WEAR CONCEALER
SHAPE, COVER, CONTOUR

L'Oréal Paris



INfallible FULL WEAR CONCEALER
SHAPE, COVER, CONTOUR

L'Oréal Paris



INfallible 24HR FRESH WEAR
FOUNDATION IN A POWDER

24HR MATTE FINISH
NATURAL BUILDABLE TO FULL COVERAGE

SPF 15
NON-COMEDOGENIC
HYPOALLERGENIC
PARABEN-FREE
GLUTEN-FREE
VEGETARIAN



INfallible 24HR FRESH WEAR FOUNDATION IN A POWDER
24HR MATTE FINISH, NATURAL BUILDABLE TO FULL COVERAGE

L'Oréal Paris



INfallible 24HR FRESH WEAR FOUNDATION IN A POWDER
24HR MATTE FINISH, NATURAL BUILDABLE TO FULL COVERAGE

L'Oréal Paris



INfallible 24HR FRESH WEAR FOUNDATION IN A POWDER
24HR MATTE FINISH, NATURAL BUILDABLE TO FULL COVERAGE

L'Oréal Paris



MAGIC BB CREAM
PRO-RE CORRECT & HYDRATE

L'Oréal Paris



INfallible PRO MATTE
FOUNDATION

24HR MATTE FINISH, NATURAL BUILDABLE TO FULL COVERAGE



TRUE MATCH CONCEALERS

EYE CREAM IN A CONCEALER
Dark circle coverage in one easy stroke.

LIQUID CONCEALER
Coverses blemishes and marks on skin.

CRAYON CONCEALER
Coverses redness and uneven skin tone.

TRUE MATCH EYE CREAM IN A CONCEALER
DARK CIRCLE COVERAGE



TRUE MATCH EYE CREAM IN A CONCEALER
Dark circle coverage in one easy stroke.

TRUE MATCH EYE CREAM IN A CONCEALER
LIQUID CONCEALER



TRUE MATCH EYE CREAM IN A CONCEALER
Dark circle coverage in one easy stroke.

MAGIC PERFECTING BASE
FACE PRIMER
Instantly smooth and perfect



MAGIC PERFECTING BASE
FACE PRIMER

MAGIC HYDRATING FACE MAKEUP



MAGIC HYDRATING FACE MAKEUP

SKIN-IMPROVING MINERALS
GENTLE PERFECTION



SKIN-IMPROVING MINERALS
GENTLE PERFECTION

TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP



TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP

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GENTLE MINERAL MAKEUP



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GENTLE MINERAL MAKEUP



TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP

